Jim Betts
Betts & Associates, Inc.
Cell: 614-565-0591
jbetts@bettsassociates.com

OHIO HOUSE SCHOOL FUNDING WORKGROUP

March 15, 2018 10:00 a.m., Room 1948 Verne Riffe Center 77 S. High St., Columbus, OH 43215

- I. Convene
- II. Announcements from the Co-Chairs
- Discussion regarding preliminary recommendations and concept proposals from Technology Subgroup

Michael Tefs – Superintendent, Wooster City Schools Cajon Keeton – Treasurer, Benton-Carroll-Salem Local Schools State Representative Rick Carfagna Geoffrey Andrews, Executive Director, MCOECN

IV. SUBGROUP REPORTS

A. Open Enrollment, Funding Charter Schools, Vouchers

Scot Prebles – Superintendent, Forest Hills Local Schools Steve McAfee – Treasurer, Whitehall City Schools

B. Poverty, Preschool

Doug Ute - Superintendent, Newark City Schools Claudia Zaler - Treasurer, Waverley Local Schools

C. Transportation

Dalton Summers - Superintendent, River View Local Schools (Coshocton) Kevin Lillie - Treasure, Geneva Area City Schools

D. Special Education, Gifted, ELL

Mary Ronan – Former Superintendent, Cincinnati City Schools Jenni Logan – Treasurer, Lakota Local Schools (Butler)

E. ESC's, CTC's, STEM

Jerome Brockway – Superintendent, Ashtabula County CTC; former Superintendent, Ashtabula County ESC
Carrie Henringshaw - Treasurer, PENTA CTC

F. BASE COST

Tom Hosler – Superintendent, Perrysburg Exempted Village Schools Ryan Pendleton – Treasurer, Akron City Schools

G. Distribution

Michael Hanlon - Chardon Local Schools Jared Bunting - Trimble Local Schools

- V. Discussion
- VI. Announcements
- VII. Adjourn

From: Heartland Government Relations Sent: Friday, March 16, 2018 10:36 AM

To: Rep88

Subject: The Leaflet: School Choice Increases Student Safety and Improves

Learning

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School Choice Increases Student Safety and Improves Learning

Florida children will now have a greater ability to choose the school they attend, as well as increased scholarship opportunities, after Gov. Rick Scott (R) signed House Bill 7055 into law on Sunday. The Sunshine State is already a leader in the national school choice movement, but this new law bolsters the state's drive for education freedom in two important ways.

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First, it increases funding to the Gardiner Scholarship Program, an education savings account (ESA) program for special-needs students. Second, it establishes the Hope Scholarship Program—a unique voucher allowing victims of bullying, harassment, and violence in K–12 public schools to enroll in another public or private school.

In response to the law's passage, Heartland Publications Director Sam Karnick said, "Government policies that force children to go to schools where bullies lie in wait or other unsafe conditions are tolerated does great emotional and academic harm to the most vulnerable children. No child should be required to attend a school where he or she feels unsafe. Every state should have a program like Florida's, and in fact every state should make such relief universal for all children who suffer from feeling unsafe at school."

In a recent article, Kevin Currie-Knight and Jason Bedrick of EdChoice outline how education choice initiatives help prevent school bullying and reduce dangerous school environments. It is estimated between 25 percent and 33 percent of students have been bullied at school. The epidemic of school bullying has coincided with a disturbing uptick in teen suicide rates.

In their article, Currie-Knight and Bedrick also include some of the heartbreaking letters they've received from parents desperately hoping for school choice options because their local public school has failed to protect their children from bullying.

The Florida school choice legislation comes at a time when the National Center for Education Statistics' latest *Condition of Education* report shows that average scores in reading and mathematics have largely remained static since the 1970s. Only 36 percent of 4th grade students and 34 percent of 8th graders performed at or above the proficient level in reading. For math, the results are equally dismal. Just 40 percent of 4th students performed at or above proficiency and just 33 percent of 8th graders achieved the baseline proficient score.

State legislators should take note of the overall subpar performance of American children and work to create school choice programs that give those kids better opportunities.

Polling shows parents overwhelming support school choice programs. For instance, a recent American Federation for Children survey found nearly two-thirds of likely voters

support school choice, including 41 percent who strongly support it. School choice is even stronger among Latinos and African-Americans.

An EdChoice report concluded the overwhelming empirical research on private education choice programs demonstrates they improve academic outcomes for private *and* public schools, save taxpayer money, and help improve classroom diversity.

As Policy Analyst Tim Benson concludes in his *Research & Commentary*, "The goal of public education in the United States today and in the years to come should be to allow all parents to choose which schools their children attend, require every school to compete for every student who walks through its doors, and make sure every child has the opportunity to attend a quality school."

What We're Working On

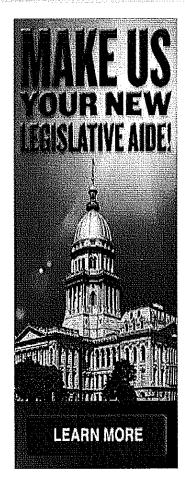
Energy & Environment

A Critique of the U.S. Global Change Research Program's 2017 Climate Science Special Report

This Heartland Institute Policy Study evaluates and rebuts the "Climate Science Special Report" (CSSR) released by the U.S. Global Change Research Program (USGCRP) in November 2017. This 52-page response by Heartland Science Director Jay Lehr and 18 distinguished climate scientists and meteorologists provides a devastating critique of CSSR, which, according to the authors, suffers from many of the same shortcomings appearing in prior work produced by USGCRP. This Policy Study refutes CSSR's assumption that "the science is settled" concerning global warming and exposes the report's inherent biases. For instance, the authors posit the CSSR relies heavily on information from the U.N. Intergovernmental Panel on Climate Change, which has a long history of making failed predictions and creating deeply flawed reports. The report also uses hard data to prove extreme weather events, such as wildfires, droughts, and hurricanes, have not become more frequent or powerful in recent years, despite many claims to the contrary made by environmentalists and USGCRP scientists.



Public Schools Are Failing U.S. Students
In this Research & Commentary, Policy Analyst Tim Benson writes about the first in a series of papers from the Center for Education Reform (CER). CER reports nearly half of all American students are growing up in low-income families without access to a quality education. Benson notes the paper provides a litany of data showing the mediocre job the traditional public school system has done in educating U.S. children, and Benson argues improving education in America is the most urgent public policy challenge facing lawmakers today, stating that the key to improving K–12 education is increasing school choice opportunities.





POLICY NEWSPAPER

Budget & Tax

Steve Forbes' Epic Rant

The Heartland Institute's newly launched *Flashes of Freedom* video series features Steve Forbes, who argues capitalism is not only effective, it's moral. In his presentation, Forbes, a former presidential candidate and editor-in-chief of *Forbes* magazine, dispels the popular sentiment that capitalism is evil and greedy, and instead argues that free-market capitalism, coupled with limited government, is the most moral economic system in history. "The truth is markets are moral ... because they meet the needs and wants of other people," Forbes said.

Health Care

How One State Is Trying to Make Health Insurance Affordable Again

Heartland Government Relations Coordinator Arianna Wilkerson, writing in *Townhall*, highlights some lowa lawmakers' efforts to relieve people in the state of their expensive, ever-rising health insurance premiums. Two bills currently advancing through lowa's legislature would facilitate the creation of association health plans and allow nonprofit agricultural organizations to offer health benefit plans, not insurance, to their members. Both bills would benefit consumers in the Hawkeye State by giving them more health care choices.

From Our Free-Market Friends

Want Money For Roads? Take It from This Failing Program Michael LaFaive and Jarrett Skorup of the Mackinac Center for Public Policy argue Michigan should abandon its Michigan Business Development Program (MBDP), which provides subsidies to businesses that have been cherry-picked by bureaucrats. Currently, the state's budget allocates about \$115 million into MBDP and related subsidy programs. Since Michigan lawmakers are clamoring for more dollars to fund infrastructure, ending the program would make \$115 million available, which, according to LaFaive and Skorup, is being wasted. A review of MBDP finds that every \$500,000 spent on



In the February issue of Budget & Tax News,
Lindsey Curnette reports about a manufacturing company responding to a business incentive:
Wisconsin's Right-to-Work law. The company is moving jobs from its plant in Arizona to its Wisconsin facility. The company will also hire local workers for other high-paying positions.

School Reform News

Environment & Climate News

Health Care News

business incentives is correlated with 600 fewer jobs in the county in which the project took place.



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This message was sent to rep88@ohiohouse.gov from awilkerson@heartland.org

Heartland Government Relations The Heartland Institute 3939 North Wilke Road Arlington Heights, IL 60004



From: Fiore, Anthonio

Sent: Friday, March 16, 2018 7:03 PM

To: Fiore, Anthonio CC: Elizabeth Murch

Subject: Urging Your Support for Sub. HB 189 Before the Spring Recess

Attachments: Eric Bakken Regis

Corporation Sub HB 189 Letter Of Support Signed.pdf; 2018_0316 OSA Ltr to

All Ohio House Members Urging Support for Sub HB 189 - FINAL.pdf

Dear Ohio House members,

We are writing to ask for your **support** and **expeditious passage** of the **occupational licensure reforms** to Ohio's cosmetology industry contained in <u>Sub.HB 189</u> before the Spring recess. The announcement this week of more private cosmetology schools closing makes it more important than ever to pass the reforms contained in <u>Sub. HB 189</u>. Six additional school closures were announced bringing the total number to <u>28 closures since May 2015</u> (or around 30%). In addition, we have included a few items raised by opponents that we are willing to work on in the Senate if the bill is favorably passed off the House floor.

I've also attached a list of all public testimony o <u>HB 189</u>. In addition the letters of support from smaller salon owners around the state, we just received the attached letter of support from Regis Corp that has over 30 brands under its umbrella with hundreds of locations across all 88 counties.

Have a great weekend. Please let me know if you have any questions. Best regards,

Tony

Anthonio C. Fiore

Of Counsel

65 East State Street | Suite 1800 | Columbus, OH 43215 direct (614) 462-5428 | mobile (614) 906-8669 | fax (614) 464-2634



afiore@keglerbrown.com

my bio + vCard + email



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5th Hearing – March 7, 2018

Bill	Status	Amendments	Fiscal Notes	Analysis
I. В. No. 189	5th –		<u>Download</u>	Download
Witness	Hearing	Organization	Stance	Document
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Nancy Brown	Brown	Aveda Institute	Opponent	<u>Download</u>
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4th Hearing - February 27, 2018

Bill	Status	Amendments:	Fiscal Notes	Analysis
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3rd Hearing – June 21, 2017

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2nd Hearing – May 23, 2017

Bill	Status	Amendments	Fis	cal Notes	Analysis
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1st Hearing - May 17, 2017

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Regis

7201 Metro Boulevard | Minneapolis, MN 55439 | 952-947-7777

March 15, 2018

To: All Ohio House of Representatives

From: Eric Bakken

EVP, President-Franchise

RE: Urging your support for Sub. HB 189

My name is Eric Bakken, and I serve as the Executive Vice President and President—Franchise for Regis Corporation. I'm writing to urge your support for <u>Sub. HB 189</u>.

Regis Corporation is a leader in beauty salons and cosmetology education. As of December 31, 2017, the we owned, operated, franchised or held ownership interests in over 8,800 locations worldwide. We also maintain an ownership interest in Empire Education Group in the U.S. Regis owns or franchises 386 salon locations in Ohio, amounting to over 2,000 stylists and managers in the state. We operate under several brands in all 88 counties throughout Ohio, including: Best Cuts, Borics Hair Care, Famous Hair, Flesta Salons, First Choice Haircutters, Haircrafters, Mastercuts, Regis Salons, Roosters, Saturdays, SmartStyle, and Supercuts.

At Regis, we are deeply committed to providing our customers with the safest and highest quality experience in our salons. To achieve this, we ensure our stylists and managers are properly educated and licensed in accordance with state regulations. We also offer our team members continued education and training to refine their skills, keep on trend and to stay in tune with the latest sanitary protocols. However, our industry has become increasingly competitive, most of which is attributable to a shortage in skilled labor. That's why for over four years, Regis has supported a group called the <u>Future of the Beauty Industry Coalition (FBIC)</u> whose main purpose is to provide reasonable reforms to state cosmetology law using research and analytics from all 50 states.

The FBIC consists of cosmetologists, students, salon owners, manufacturers, distributors, and cosmetology schools. The FBIC values our industry's appreciation of safety and quality, and therefore has proposed <u>5ub. HB 189</u> which modifies the existing law and reduces the Ohio license minimum hour requirements from 1,500 to 1,000, as opposed to a complete deregulation of the industry. In addition, <u>5ub. HB 189</u> lays the groundwork for model occupational licensing reform legislation for the cosmetology industry in all 50 states and helps to eliminate a barrier of entry into our industry.

The minimum 1,500 hours state licensing requirement serves as a barrier of entry into the beauty industry. In addition, Ohio's reciprocity law requires a licensee to sit for an Ohio exam even though they may have passed another state's licensing exam a month or so before. This doesn't help our stylist be mobile in deciding where to work and live, especially near Ohio's boarding counties. <u>Sub. HB 189</u> reduces the hours to 1,000 hours for a full cosmetology license and helps out of state licensees come to Ohio to work and raise a family.

For these reasons, I am writing on behalf of Regis Corporation in support of the Ohio Salon Association's proposed comprehensive reform package to Ohio's cosmetology laws contained in <u>Sub. HB 189</u> (and the

REGIS7201 Metro Boulevard | Minneapolis, MN 55439 | 952-947-7777

companion bill in the Ohio Senate, SB 129). This reform is a positive step for our industry, and I respectfully request this committee's support on the work being done here.

Thank you for your consideration and the opportunity to submit this letter in support of <u>Sub. HB 189</u>.

Eric Bakken

EVP, President-Franchise

Regis Corporation

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OSA OHIO SALON ASSOCIATION

March 16, 2018

Dear Representative:

We are writing to ask for your support and expeditious passage of the occupational licensure reforms to Ohio's cosmetology industry contained in <u>Sub. HB 189</u> next Wednesday, March 21, 2018. The announcement this week of more private cosmetology schools closing makes it more important than ever to pass the reforms contained in <u>Sub. HB 189</u>. Six additional school closures were announced bringing the total number to 28 closures since May 2015 (around 30%). In addition, we have included a few items raised by opponents that we are willing to work on in the Senate if the bill is favorably passed off the House floor.

Sub. HB 189 will:

- 1) Support Ohio's Attainment Goal 2025, that includes:
 - a) helping more Ohioans compete for quality jobs that pay a family-sustaining wage and lead to career advancement;
 - b) removing barriers to education and employment for individuals;
 - c) helping Ohio employers find the talent they need to succeed and grow;
 - providing effective and efficient job training aligned to in-demand occupations and employer needs resulting in workplace-valued credentials; and
 - e) assisting in achieving the attainment goal of the Governor's Executive Workforce Board, Ohio Department of Education and Ohio Department of Higher Education to have 65% of Ohioans ages 25 to 65 achieve a credential/license or degree by 2025. (Ohioans are currently at 43% of that attainment goal.)
- Lower hours to reduce the barrier for women, men and minorities to enter the beauty industry. The bill:
 - a) supports the notion that government should only mandate the minimum number of hours necessary
 to ensure safe and sanitary cosmetology practices as a barrier to entry into the profession -1,000
 hours is the correct requirement though some believe this is still too many hours;
 - equalizes the government mandated hours between public and private schools. Public schools in
 Ohio are already teaching at 1,000 hours and producing graduates who are entering the
 workforce with similar graduation rates, licensure rates and earning potential;
 - maintains high training standards without mandating an additional 500 hours on private school students. A national study as well as salon owners indicate that more time in school does not make the student more job ready;
 - acknowledges that there are currently more public students entering the profession at 1,000 hours of training rather than private schools at 1,500 hours;
 - e) ensures private schools are still able to obtain federal funding for students at 1,000 hours, can require 500 additional hours and charge whatever they want for tuition – the question is whether students will be willing to pay for and attend such programs – the free market will decide; and,
 - f) creates an apprenticeship option for future cosmetology students to earn a wage while they learn about the beauty industry. Under today's 1,500-hour program students are forced to pay tuition and provide services to the public in school clinics without compensation for hundreds of hours.

- 3) Stop Ohio law from unfairly requiring private cosmetology education mandating 1,500 hours at the expense of students when public schools already teach at 1,000 hours. There is no risk to public safety if a cosmetologist attending a private school achieves 1,000 hours for a license just like the public school student does today. In Ohio today:
 - Emergency Medical Technicians (EMT) attend 150 hours of training.
 - Police officers attend 695 hours of training.
- Licensed Practical Nurses (LPNs) attend 1376 hours of training.
- · Paramedics attend 800 hours of training.
- 4) Make Ohio a "<u>RECIPROCITY-IN</u>" state—our focus must be on job opportunities in Ohio. Many states do not require licensees to take any additional education or even an exam when seeking reciprocity after one to two years of practicing as was indicated by a recent LSC review. The bill:
 - a) removes the requirement of taking exams in Ohio if already licensed in another state;
 - b) removes the requirement that the standards in Ohio for obtaining the license the applicant seeks are substantially equal to the other state or country's requirements;
 - e) allows licensees to enter the workforce sooner with less debt;
 - d) permits work experience/hours to count towards licensing hours when seeking to transfer a license to another state;
 - requires the Ohio Board to use a national exam which makes our licensees more marketable in other states; and,
 - f) maintains high standards, but makes it easier to practice in Ohio than in most states.

Although private school opponents have refused to attend interested party meetings we have addressed several issues raised by them and have highlighted the changes below. These changes are in Sub. HB 189. The substitute bill:

- a) permits pre-graduate testing to help increase licensure rates;
- b) returns manicuring hours from 100 to 200;
- c) returns esthetics hours from 300 to 600;
- d) removes the 5-year experience requirement for instructors;
- e) removes the language increasing the surety bond from \$10,000 to \$100,000 for schools; and,
- f) requires salons and schools of cosmetology to work in partnership to establish the apprenticeship program.

As mentioned above, the OSA has been trying to address as many of the opponents concerns as possible throughout this legislative process. We are committed to working on the following issues raised by the opponents in the Senate if <u>Sub. HB 189</u> passes out of the House:

Opponents concern: Getting rid of the advanced license is deregulating our profession.

- OSA Response: The advanced license doesn't provide students with marketable skills that garner a higher wage and is not recognized in other states. Since it was created a few years ago schools did not adapt and work to provide input on curriculum to make it valuable. Schools can still offer 1,500 hours' worth of classes or any other advanced classes they wish. There is no law preventing them from offering classes that exceed the minimum. And funding is available for up to 1,500 hours so they can get paid. The state should only legislate minimums for occupational licenses that are barriers to entry into a profession. In reality private schools combine the initial license at 1,500 hours and the advanced license at 300 hours and require students to attend and pay for an 1,800-hour program. This cannot be the case in the future.
- <u>OSA Compromise:</u> The OSA will support changing <u>Sub. HB 189</u> in the Senate to preserve the
 Advance License for those licensees as of the effective date of the bill, so those individuals can
 indefinitely renew this license. This still provides any school the opportunity to create an Advanced

Certificate program, but such a program will not carry with it state mandated hours. Schools are free to provide cosmetology programs above the 1,000-hour requirement under <u>Sub. HB 189</u>—the question is whether students will pay for the additional training and education—the free market will decide.

Opponents concern: Natural Hair Styling license is valuable and should stay. It negatively affects ethnic populations to get rid of it including salon owners.

- OSA Response: The first time OSA heard opposition to removing the Natural Hair Stylist license came on Wednesday, March 7th in the House Government Accountability and Oversight Committee hearing on Sub. HB 189.
- This license is not widely utilized—and it is quite burdensome at 450 hours of education to sit for the licensing exam. For instance, based on the Board's 2017 Annual Report there were 5 active and one new individuals with a natural hair stylist license, one active and one new individuals had a natural hair stylist instructor license, 34 active and 45 new individuals had an advanced natural hair stylist license, and there were 14 active and 4 newly licensed natural hair stylist salons. Compare this to 17,639 active and 2,708 new cosmetology licensees for the same period.
- OSA compromise: With that said, so long as the braiding registration stays in the law, we would
 compromise to allow the natural hair stylist license to stay in as well.

Opponents concern: The way the definitions are in this bill make hair design the same as cosmetology at 800 hours.

- OSA Response: The Ohio State Cosmetology and Barbering Board staff provided the language in the bill to clarify the practice of cosmetology which was included in the substitute bill.
 - Their intent was that cosmetology is defined as providing all the branches of cosmetology, and they believed the definition of cosmetology could not include cosmetology.
 - There has never been an intention of having a full cosmetology license 800-hour program as the
 opponents claim.
- OSA compromise: The OSA supports amending the final bill in the Senate to clarify and make clear
 that a full cosmetology license requires 1,000 hours, a hair design license requires 800 hours, an
 esthetics license requires 600 hours, a manicuring license requires 200 hours and a natural hair stylist
 license requires 450 hours.

The opponents should actually work with salon owners to address significant issues in the beauty industry, especially the fact that 28 private schools of cosmetology (or 30%) have abruptly closed their doors since May of 2015 and we expect more. These closures have required students to find alternate programs to finish their training very little to compensate them for these schools failing to help them become licensed and find employment in the beauty industry.

The Ohio Salon Association is focused on cosmetology student success, school success and addressing workforce issues for all salons and job providers in Ohio.

Thank you for your time and consideration. We have attached a list of business owners as well as state and national associations supporting <u>HB 189</u> and <u>SB 129</u>.

Please feel free to contact our lobbyist, Tony Fiore, at <u>afiore@keglerbrown.com</u> or 614-462-5428 if you have any questions about this legislation.

Elizabeth K. Murch

Executive Director

Supporters of Ohio HB 189 and SB 129

Arthur Gray Holdings, Inc. **Beauty Supply Outlet**

Best Cuts

Bhooshav **Enterprises**

Ohio, LLC

Blue Co. Brands **Borics Hair Care**

Burben Investments, Inc.

Carlton Hair

Charles Penzone, Inc. Cincy Clips, Inc. City Looks Salons

Cool Cuts **Cost Cutters**

Courtnie Wesselman

CSJ Ventures, Inc.

DANDREA, LLC

Daniel Feiwell - No LLC Demer Retail Ventures, LLC

Eckert, Inc. dba Great Clips **Empire Beauty Schools** Esquire Holdings, LLC

Famous Hair

Fiesta Salons FirstChoice HairCutters

Future of the Beauty Industry

Coalition

Gem City Clips

Gold Coast Ventures, LLC

Great Clips

Great Expectations Hair Crafters Hair Masters Hair Plus

Head Start Haircare

Holiday Hair

Hyland MH Retreats, LLC Hyland Properties, LLC

of Institute for Justice

Intercoiffure America/Canada RamseyRooney & Co.

International **Business Network**

j.calico, LLC

JaNaMo Enterprises, Inc. Jay-Mar Enterprises, LLC

JC Penney Salons

JM Elliott Enterprise, LLC Kerry and Anthony Sawyer

Lake House Holdings, LLC

Laventure, Inc.

LGC Properties Management

LST Clips, Inc.

M&M Wardeiner, Inc.

Majicuts MasterCuts Maxco, Inc. Maxxco, LLC

Michael's Salon and Spa

MMAO, LLC

NeCole Cumberlander

NFIB/Ohio

North Coast Partners, LLC

Norton Clips, LLC Oakpoint Partners, Inc. Ohio Chamber of Commerce

Ohio Salon Association Outlooks for Hair **Panopoulos Salons**

Park 50 Clips, LLC

Pro Cuts

QuickGroome, Inc. - Roosters

Quiddity Partners, LLC

R.L.O., Inc. Rachelle King

Salon/Spa Regis Salon S&L Cuts, Inc. SARJNT, Inc. Sassoon Salon

Saturday's Hair Salon Sawyer Business Group, Inc.

Scott Burandt SDM Partners, Inc.

Shaun Norton dba SportClips

Signature Style Salons SmartStyle Hair Salons

SportClips SRL Clips, LLC Studio Wish Salon Style America Supercuts Tasha Sheipline TGF Hair Salon The 220 Group, Ltd.

Professional Beauty Association

The Visage Group Tillery Enterprises, Inc. Tillery Salons, Inc. TJTKR Enterprises, Inc. Trinity Leadership 6, LLC Trinity Leadership 7, LLC

Ulta

Vanity Ventures, Inc.

We Care Hair

From: Rep88

Sent: Monday, March 19, 2018 2:53 PM

To: Reineke, Bill CC: 'William Reineke'

Subject: FW: Urging Your Support for Sub. HB 189 Before the Spring Recess

Attachments: Eric Bakken Regis

Corporation Sub HB 189 Letter Of Support Signed.pdf; 2018 0316 OSA Ltr to

All Ohio House Members Urging Support for Sub HB 189 - FINAL.pdf

See attached.

From: Fiore, Anthonio [mailto:tfiore@keglerbrown.com]

Sent: Friday, March 16, 2018 7:03 PM

To: Fiore, Anthonio <tfiore@keglerbrown.com>

Cc: Elizabeth Murch <elizabeth@ohiosalonassociation.com>

Subject: Urging Your Support for Sub. HB 189 Before the Spring Recess

Dear Ohio House members,

We are writing to ask for your support and expeditious passage of the occupational licensure reforms to Ohio's cosmetology industry contained in <u>Sub.HB 189</u> before the Spring recess. The announcement this week of more private cosmetology schools closing makes it more important than ever to pass the reforms contained in <u>Sub. HB 189</u>. Six additional school closures were announced bringing the total number to <u>28 closures since May 2015</u> (or around 30%). In addition, we have included a few items raised by opponents that we are willing to work on in the Senate if the bill is favorably passed off the House floor.

I've also attached a list of all public testimony on <u>HB 189</u>. In addition the **letters of support from smaller salon owners** around the state, we just received the attached letter of support from Regis Corp that has over 30 brands under its umbrella with hundreds of locations across all 88 counties.

Have a great weekend. Please let me know if you have any questions. Best regards,

Tony

Anthonio C. Fiore Of Counsel



65 East State Street | Suite 1800 | Columbus, OH 43215 direct (614) 462-5428 | mobile (614) 906-8669 | fax (614) 464-2634 afiore@keglerbrown.com

my bio + vCard + email



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5th Hearing – March 7, 2018

Bill	Status	Amendments	Fiscal Notes	Analysis	
H. B. No. 189	5th —		Download	Download	
	Hearing	an anna anna anna anna anna anna anna) 	
Witness		Organization	Stance	Document	
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Patrick Thompson	null		Opponent	<u>Download</u>	
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Sue Carter Moore	Ohio A School	ssociation of Cosmetolo s	gy Opponent	<u>Download</u>	
Nancy Brown	Brown	Aveda Institute	Opponent	Download	
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Natalia Lockhad	JiGPen	nev Salon	Proponent	Download	

4th Hearing – February 27, 2018

Bill	Status	Amendments	Fiscal Notes	Analysis
H. B. No. 189	4th Hearing	<u>I 132 1073-3</u>	<u>Download</u>	<u>Download</u>
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3rd Hearing – June 21, 2017

Bill	Status	Amendments	Fiscal Notes	Analysis	
<u>H. B. No. 189</u>	3rd – Hearing		Download	<u>Download</u>	
Witness		Organization	Stance	Document	
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Gerry Reis	null		Opponent	<u>Download</u>	
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2nd Hearing – May 23, 2017

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1st Hearing - May 17, 2017

Bill	Status	Amendments	Fiscal Notes	Analysis
H. B. No. 189	1st –		<u>Download</u>	<u>Download</u>
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Regis

7201 Metro Boulevard | Minneapolis, MN 55439 | 952-947-7777

March 15, 2018

To: All Ohio House of Representatives

From: Eric Bakken

EVP, President-Franchise

RE: Urging your support for Sub. HB 189

My name is Eric Bakken, and I serve as the Executive Vice President and President—Franchise for Regis Corporation. I'm writing to urge your support for <u>Sub. HB 189</u>.

Regis Corporation is a leader in beauty salons and cosmetology education. As of December 31, 2017, the we owned, operated, franchised or held ownership interests in over 8,800 locations worldwide. We also maintain an ownership interest in Empire Education Group in the U.S. Regis owns or franchises 386 salon locations in Ohio, amounting to over 2,000 stylists and managers in the state. We operate under several brands in all 88 counties throughout Ohio, including: Best Cuts, Borics Hair Care, Famous Hair, Fiesta Salons, First Choice Haircutters, Haircrafters, Mastercuts, Regis Salons, Roosters, Saturdays, SmartStyle, and Supercuts.

At Regis, we are deeply committed to providing our customers with the safest and highest quality experience in our salons. To achieve this, we ensure our stylists and managers are properly educated and licensed in accordance with state regulations. We also offer our team members continued education and training to refine their skills, keep on trend and to stay in tune with the latest sanitary protocols. However, our industry has become increasingly competitive, most of which is attributable to a shortage in skilled labor. That's why for over four years, Regis has supported a group called the <u>Future of the Beauty Industry Coalition (FBIC)</u> whose main purpose is to provide reasonable reforms to state cosmetology law using research and analytics from all 50 states.

The FBIC consists of cosmetologists, students, salon owners, manufacturers, distributors, and cosmetology schools. The FBIC values our industry's appreciation of safety and quality, and therefore has proposed <u>Sub. HB 189</u> which modifies the existing law and reduces the Ohio license minimum hour requirements from 1,500 to 1,000, as opposed to a complete deregulation of the industry. In addition, <u>Sub. HB 189</u> lays the groundwork for model occupational licensing reform legislation for the cosmetology industry in all 50 states and helps to eliminate a barrier of entry into our industry.

The minimum 1,500 hours state licensing requirement serves as a barrier of entry into the beauty industry. In addition, Ohlo's reciprocity law requires a licensee to sit for an Ohlo exam even though they may have passed another state's licensing exam a month or so before. This doesn't help our stylist be mobile in deciding where to work and live, especially near Ohlo's boarding counties. Sub. HB 189 reduces the hours to 1,000 hours for a full cosmetology license and helps out of state licensees come to Ohlo to work and raise a family.

For these reasons, I am writing on behalf of Regis Corporation In support of the Ohio Salon Association's proposed comprehensive reform package to Ohio's cosmetology laws contained in <u>Sub. HB 189</u> (and the

 $companion\ bill\ in\ the\ Ohio\ Senate, \underline{SB\ 129}).\ This\ reform\ is\ a\ positive\ step\ for\ our\ industry,\ and\ l\ respectfully$ request this committee's support on the work being done here.

Thank you for your consideration and the opportunity to submit this letter in support of <u>Sub. HB 189</u>.

Eric Bakken

EVP, President-Franchise

Regis Corporation

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OSA OHIO SALON ASSOCIATION

March 16, 2018

Dear Representative:

We are writing to ask for your support and expeditious passage of the occupational licensure reforms to Ohio's cosmetology industry contained in <u>Sub. HB 189</u> next Wednesday, March 21, 2018. The announcement this week of more private cosmetology schools closing makes it more important than ever to pass the reforms contained in <u>Sub. HB 189</u>. Six additional school closures were announced bringing the total number to 28 closures since May 2015 (around 30%). In addition, we have included a few items raised by opponents that we are willing to work on in the Senate if the bill is favorably passed off the House floor.

Sub. HB 189 will:

- 1) Support Ohio's Attainment Goal 2025, that includes:
 - a) helping more Ohioans compete for quality jobs that pay a family-sustaining wage and lead to career advancement;
 - b) removing barriers to education and employment for individuals;
 - c) helping Ohio employers find the talent they need to succeed and grow;
 - d) providing effective and efficient job training aligned to in-demand occupations and employer needs resulting in workplace-valued credentials; and
 - e) assisting in achieving the attainment goal of the <u>Governor's Executive Workforce Board</u>, Ohio Department of Education and <u>Ohio Department of Higher Education</u> to have 65% of Ohioans ages 25 to 65 achieve a credential/license or degree by 2025. (<u>Ohioans are currently at 43% of that attainment goal</u>.)
- Lower hours to reduce the barrier for women, men and minorities to enter the beauty industry. The bill:
 - a) supports the notion that government should only mandate the minimum number of hours necessary
 to ensure safe and sanitary cosmetology practices as a barrier to entry into the profession -1,000
 hours is the correct requirement though some believe this is still too many hours;
 - equalizes the government mandated hours between public and private schools. Public schools in
 Ohio are already teaching at 1,000 hours and producing graduates who are entering the
 workforce with similar graduation rates, licensure rates and earning potential;
 - maintains high training standards without mandating an additional 500 hours on private school students. A national study as well as salon owners indicate that more time in school does not make the student more job ready;
 - d) acknowledges that there are currently more public students entering the profession at 1,000 hours of training rather than private schools at 1,500 hours;
 - e) ensures private schools are still able to obtain federal funding for students at 1,000 hours, can
 require 500 additional hours and charge whatever they want for tuition -- the question is whether
 students will be willing to pay for and attend such programs -- the free market will decide; and,
 - f) creates an apprenticeship option for future cosmetology students to earn a wage while they learn about the beauty industry. Under today's 1,500-hour program students are forced to pay tuition and provide services to the public in school clinics without compensation for hundreds of hours.

- 3) Stop Ohio law from unfairly requiring private cosmetology education mandating 1,500 hours at the expense of students when public schools already teach at 1,000 hours. There is no risk to public safety if a cosmetologist attending a private school achieves 1,000 hours for a license just like the public school student does today. In Ohio today:
 - Emergency Medical Technicians (EMT) attend 150 hours of training.
 - Police officers attend 695 hours of training.
- Licensed Practical Nurses (LPNs) attend 1376 hours of training.
- · Paramedics attend 800 hours of training.
- 4) Make Ohio a "<u>RECIPROCITY-IN</u>" state—our focus must be on job opportunities in Ohio. Many states do not require licensees to take any additional education or even an exam when seeking reciprocity after one to two years of practicing as was indicated by a recent LSC review. The bill:
 - a) removes the requirement of taking exams in Ohio if already licensed in another state;
 - removes the requirement that the standards in Ohio for obtaining the license the applicant seeks are substantially equal to the other state or country's requirements;
 - c) allows licensees to enter the workforce sooner with less debt;
 - permits work experience/hours to count towards licensing hours when seeking to transfer a license to another state:
 - requires the Ohio Board to use a national exam which makes our licensees more marketable in other states; and,
 - maintains high standards, but makes it easier to practice in Ohio than in most states.

Although private school opponents have refused to attend interested party meetings we have addressed several issues raised by them and have highlighted the changes below. These changes are in Sub. HB 189. The substitute bill:

- a) permits pre-graduate testing to help increase licensure rates;
- b) returns manicuring hours from 100 to 200;
- c) returns esthetics hours from 300 to 600;
- d) removes the 5-year experience requirement for instructors;
- removes the language increasing the surety bond from \$10,000 to \$100,000 for schools; and,
- f) requires salons and schools of cosmetology to work in partnership to establish the apprenticeship program.

As mentioned above, the OSA has been trying to address as many of the opponents concerns as possible throughout this legislative process. We are committed to working on the following issues raised by the opponents in the Senate if <u>Sub. HB 189</u> passes out of the House:

Opponents concern: Getting rid of the advanced license is deregulating our profession.

- OSA Response: The advanced license doesn't provide students with marketable skills that garner a higher wage and is not recognized in other states. Since it was created a few years ago schools did not adapt and work to provide input on curriculum to make it valuable. Schools can still offer 1,500 hours' worth of classes or any other advanced classes they wish. There is no law preventing them from offering classes that exceed the minimum. And funding is available for up to 1,500 hours so they can get paid. The state should only legislate minimums for occupational licenses that are barriers to entry into a profession. In reality private schools combine the initial license at 1,500 hours and the advanced license at 300 hours and require students to attend and pay for an 1,800-hour program. This cannot be the case in the future.
- OSA Compromise: The OSA will support changing <u>Sub. HB 189</u> in the Senate to preserve the
 Advance License for those licensees as of the effective date of the bill, so those individuals can
 indefinitely renew this license. This still provides any school the opportunity to create an Advanced

Certificate program, but such a program will not carry with it state mandated hours. Schools are free to provide cosmetology programs above the 1,000-hour requirement under <u>Sub. HB 189</u>—the question is whether students will pay for the additional training and education—the free market will decide.

Opponents concern: Natural Hair Styling license is valuable and should stay. It negatively affects ethnic populations to get rid of it including salon owners.

- OSA Response: The first time OSA heard opposition to removing the Natural Hair Stylist license came on Wednesday, March 7th in the House Government Accountability and Oversight Committee hearing on Sub. HB 189.
- This license is not widely utilized—and it is quite burdensome at 450 hours of education to sit for the licensing exam. For instance, based on the Board's 2017 Annual Report there were 5 active and one new individuals with a natural hair stylist license, one active and one new individuals had a natural hair stylist instructor license, 34 active and 45 new individuals had an advanced natural hair stylist license, and there were 14 active and 4 newly licensed natural hair stylist salons. Compare this to 17,639 active and 2,708 new cosmetology licensees for the same period.
- OSA compromise: With that said, so long as the braiding registration stays in the law, we would compromise to allow the natural hair stylist license to stay in as well.

Opponents concern: The way the definitions are in this bill make hair design the same as cosmetology at 800 hours.

- OSA Response: The Ohio State Cosmetology and Barbering Board staff provided the language in
 the bill to clarify the practice of cosmetology which was included in the substitute bill.
 - Their intent was that cosmetology is defined as providing all the branches of cosmetology, and they believed the definition of cosmetology could not include cosmetology.
 - There has never been an intention of having a full cosmetology license 800-hour program as the
 opponents claim.
- OSA compromise: The OSA supports amending the final bill in the Senate to clarify and make clear
 that a full cosmetology license requires 1,000 hours, a hair design license requires 800 hours, an
 esthetics license requires 600 hours, a manicuring license requires 200 hours and a natural hair stylist
 license requires 450 hours.

The opponents should actually work with salon owners to address significant issues in the beauty industry, especially the fact that 28 private schools of cosmetology (or 30%) have abruptly closed their doors since May of 2015 and we expect more. These closures have required students to find alternate programs to finish their training very little to compensate them for these schools failing to help them become licensed and find employment in the beauty industry.

The Ohio Salon Association is focused on cosmetology student success, school success and addressing workforce issues for all salons and job providers in Ohio.

Thank you for your time and consideration. We have attached a list of business owners as well as state and national associations supporting <u>HB 189</u> and <u>SB 129</u>.

Please feel free to contact our lobbyist, Tony Fiore, at <u>afiore@keglerbrown.com</u> or 614-462-5428 if you have any questions about this legislation.

Elizabeth K. Murch

Executive Director

Supporters of Ohio HB 189 and SB 129

Arthur Gray Holdings, Inc. **Beauty Supply Outlet**

Best Cuts

Bhooshay **Enterprises**

Ohio, LLC

Blue Co. Brands **Borics Hair Care**

Burben Investments, Inc.

Carlton Hair

Charles Penzone, Inc. Cincy Clips, Inc. City Looks Salons

Cool Cuts **Cost Cutters**

Courtnie Wesselman CSJ Ventures, Inc.

DANDREA, LLC

Daniel Feiwell - No LLC Demer Retail Ventures, LLC Eckert, Inc. dba Great Clips

Empire Beauty Schools Esquire Holdings, LLC

Famous Hair Fiesta Salons

FirstChoice HairCutters

Future of the Beauty Industry NFIB/Ohio

Coalition

Gem City Clips

Gold Coast Ventures, LLC

Great Clips

Great Expectations Hair Crafters Hair Masters Hair Plus

Head Start Haircare

Holiday Hair

Hyland MH Retreats, LLC

Hyland Properties, LLC of Institute for Justice

Intercoiffure America/Canada RamseyRooney & Co.

International **Business Network**

j.calico, LLC

JaNaMo Enterprises, Inc. Jay-Mar Enterprises, LLC

JC Penney Salons

JM Elliott Enterprise, LLC Kerry and Anthony Sawyer

Lake House Holdings, LLC

Laventure, Inc.

LGC Properties Management

LST Clips, Inc.

M&M Wardeiner, Inc.

Majicuts MasterCuts Maxco, Inc. Maxxco, LLC

Michael's Salon and Spa

MMAO, LLC

NeCole Cumberlander

North Coast Partners, LLC

Norton Clips, LLC Oakpoint Partners, Inc. Ohio Chamber of Commerce

Ohio Salon Association Outlooks for Hair

Panopoulos Salons Park 50 Clips, LLC

Pro Cuts

QuickGroome, Inc. - Roosters

Quiddity Partners, LLC

R.L.O., Inc. Rachelle King

Salon/Spa Regis Salon S&L Cuts, Inc. SARINT, Inc.

Sassoon Salon

Saturday's Hair Salon Sawyer Business Group, Inc.

Scott Burandt SDM Partners, Inc.

Shaun Norton dba SportClips

Signature Style Salons SmartStyle Hair Salons

SportClips SRL Clips, LLC Studio Wish Salon Style America Supercuts Tasha Sheipline TGF Hair Salon The 220 Group, Ltd.

Professional Beauty Association

The Visage Group Tillery Enterprises, Inc. Tillery Salons, Inc. TJTKR Enterprises, Inc. Trinity Leadership 6, LLC Trinity Leadership 7, LLC

Ulta

Vanity Ventures, Inc.

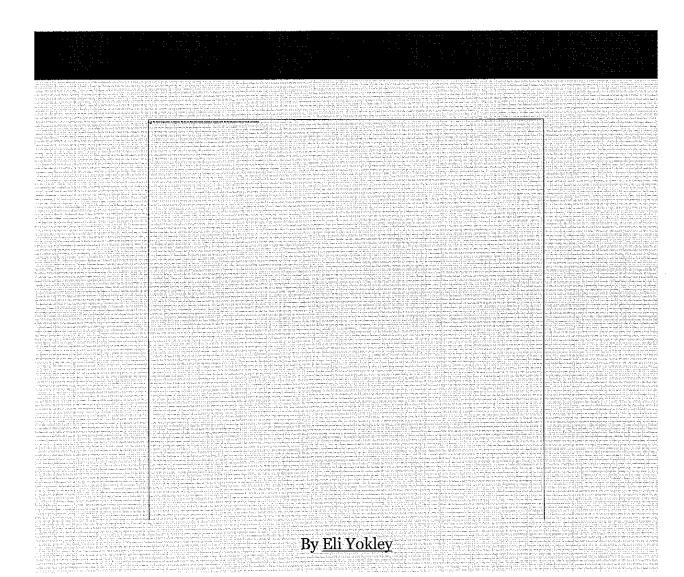
We Care Hair

From: Morning Consult

Sent: Wednesday, March 21, 2018 8:33 AM

To: Rep88

Subject: Morning Consult Washington: Rep. Lipinski Survives Democratic Challenge in Illinois Primary **Attachments:** ATT00001.txt; ATT00002.htm



Top Stories

- Illinois Rep. Daniel Lipinski, one of the most conservative Democratic members of Congress, survived a challenge from Marie Newman in Tuesday's primary election. Separately, the competitive Democratic race for the party's nomination to take on incumbent Rep. Peter Roskam (R) in the state's 6th District was too close to call as of early this morning, with Kelly Mazeski leading Sean Casten, 28.2 percent to 27.6 percent. (Roll Call)
- The Senate blocked a war powers resolution that called for an end to U.S. involvement in the Yemen conflict, in a 55-44 vote against a procedural motion. The Trump administration and Republican leaders oppose the war powers resolution, arguing that limited military support did not require congressional approval. (CNN)
- Republican lawmakers had hoped to introduce a \$1.3 trillion spending bill on Tuesday, but disagreements persisted over immigration, border security, tax breaks and the Gateway rail tunnel project between New York and New Jersey. Government funding expires at the end of Friday, and under current rules a House vote might not be held until that day, leaving little time for further action in the Senate to avert a government shutdown. (Bloomberg)
- President Donald Trump did not follow warnings from his national security advisers when he congratulated Russian President Vladimir Putin on his re-election, according to unnamed officials familiar with the call. In his call with Putin, Trump also did not follow talking points from aides instructing him to condemn the recent poisoning of a former Russian spy in Britain. (The Washington Post)
- The percentage of voters who say Trump's administration is running chaotically has risen since a March 1-5 poll, from 54 percent to 58 percent, as more members of his staff have left either by choice or involuntarily, according to a new poll. Over the same

time period, the percentage of GOP voters who said the administration is running somewhat or very well dropped from 74 percent to 68 percent. (Morning Consult)

Chart Review

More Voters See Chaos Unfolding in Trump's Administration, Polling Shows Morning Consult

Trump Administration Is Running Chaotically, Voters Say

Do you think President Donald Trump's administration is running...

■Very well

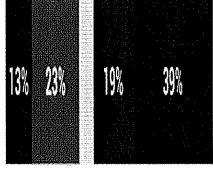
Somewhat well

Don't know/No opinion

■ Somewhat chaotically

■Very chaotically

Registered voters 13%



Democratic voters



Events Calendar (All Times Local)

WEDNESDAY

Senate Intelligence Committee hearing on election security	10 a.m.
<u>U.S. Trade Representative testifies before House Ways and Means Committee</u>	10 a.m.
<u>Chairman of the President's Council of Economic Advisers testifies</u> <u>before Senate Budget Committee</u>	10:30 a.m.
Agriculture Secretary Perdue testifies before House Appropriations subcommittee	1:30 p.m.
THURSDAY	
Sen. Cortez Masto, Reps. Issa and Clarke participate in Axios event	8 a.m.
<u>Commerce Secretary Ross testifies before House Ways and Means</u> <u>Committee</u>	9 a.m.
<u>Lawmakers participate in Federalist Society's Article I Initiative</u> <u>conference</u>	9 a.m.
HUD Secretary Carson testifies before Senate Banking Committee	10 a.m.
The Biden Institute hosts event on quality jobs	10 a.m.
AEI event on the future of infrastructure policy	2 p.m.

FRIDAY

No events scheduled



New Report: The Future of Retail

Insights into how consumers are reacting to changes in the retail industry, and what they're looking for in the future.

General

<u>Congress Stymied on \$1.3 Trillion Bill With Days to Go Before Shutdown</u> Erik Wasson, Bloomberg

Congressional Republicans missed another target to unveil a \$1.3 trillion spending bill, as talks continued early Wednesday with just days remaining for House and Senate votes to avert a third government shutdown this year. Lawmakers had hoped to announce a bill by the end of the day Tuesday, but disagreements persisted over immigration, border security, tax breaks and a rail tunnel under the Hudson River between New York and New Jersey.

GOP leaders to Trump: Leave Mueller alone Alexander Bolton, The Hill

Senate Majority Leader Mitch McConnell (R-Ky.) on Tuesday defended special counsel Robert Mueller as "thoroughly credible" as Senate Republicans pushed back on President Trump's criticism of his investigation. McConnell said he had full confidence in Mueller and praised his selection as "an excellent appointment."

New documents show nearly \$68,000 in recent premium flights, hotel stays for EPA's Pruitt
Brady Dennis and Juliet Eilperin, The Washington Post

The Environmental Protection Agency turned over documents to Congress late Tuesday detailing nearly \$68,000 in newly disclosed travel costs for Administrator Scott Pruitt during the past seven months. The records, which came at the request of House Oversight and Government Reform Committee Chairman Trey Gowdy (R-S.C.) and were obtained by The Washington Post, show dozens of first-class domestic and overseas flights for Pruitt and other trip expenses between August and last month.

Ben Carson Defends Buying \$31,000 Dining Set to Congress: 'I <u>Left It to My Wife'</u> Glenn Thrush, The New York Times

Ben Carson, the secretary of housing and urban development, told a House committee on Tuesday that he had "dismissed" himself from the decision to buy a \$31,000 dining room set for his office last year, leaving the details to his wife and staff. Mr. Carson offered a rambling, at times contradictory, explanation of the purchase of the table, chairs and hutch, a transaction that turned into a public relations disaster that led President Trump to consider replacing him, according to White House aides.

<u>Cambridge Analytica Suspends CEO Alexander Nix After Video's Release</u> Rebecca Ballhaus, The Wall Street Journal

Cambridge Analytica suspended its chief executive, Alexander Nix, and said it is launching an independent investigation to determine if the company engaged in any wrongdoing in its work on political campaigns. The moves followed the release of a video on Monday that depicted Mr. Nix touting campaign tactics such as entrapping political opponents with bribes and sex.

Presidential

Trump's national security advisers warned him not to congratulate Putin. He did it anyway. Carol D. Leonnig et al., The Washington Post

President Trump did not follow specific warnings from his national security advisers Tuesday when he congratulated Russian President Vladimir Putin on his reelection - including a section in his briefing materials in all-capital letters stating "DO NOT CONGRATULATE," according to officials familiar with the call. Trump also chose not to heed talking points from aides instructing him to condemn the recent poisoning of a former Russian spy in Britain with a powerful nerve agent, a case that both the British and U.S. governments have blamed on Moscow.

White House plans China trade crackdown Thursday Adam Behsudi and Andrew Restuccia, Politico

The White House is preparing to announce on Thursday a plan to eventually hit China with tariffs and other trade restrictions, according to two administration officials. President Donald Trump is slated to outline the results of U.S. Trade Representative Robert Lighthizer's investigation into allegations that China violates U.S. intellectual property rights by forcing American companies to transfer valuable technology to Beijing.

South Korea's Leader Floats 3-Way Talks With Trump and Kim Jong-un Choe Sang-Hun, The New York Times

President Moon Jae-in of South Korea said on Wednesday that he and President Trump could sit down for a three-way summit meeting with Kim Jong-un if their individual meetings with the North Korean leader on denuclearizing his country proceed well in the coming weeks. Mr. Moon and Mr. Kim are planning an inter-Korean summit in late April at Peace House, a South Korean conference hall inside Panmunjom, the so-called truce village that straddles the Demilitarized Zone, or DMZ, separating the two Koreas.

Star GOP lawyer Theodore B. Olson declines offer to join Trump legal team Robert Costa and Carol D. Leonnig, The Washington Post

President Trump's legal team reached out in recent days to Theodore B. Olson, one of the country's most high-profile and seasoned litigators, to join forces amid mounting challenges in the probe of Russian interference in the 2016 election, according to three people familiar with the discussions. The overture came as Trump, feeling more vulnerable to the investigation led by special counsel Robert S. Mueller III, has told confidants he wants to recruit top-tier talent and shake up his group of lawyers, the people said.

<u>Trump campaign sprints away from Cambridge Analytica</u> Matthew Nussbaum, Politico

President Donald Trump and his allies are well-practiced in the art of distancing themselves from their own campaign officials and activities once they run into controversy. The swiftly intensifying scandal involving Cambridge Analytica is no different.

Senate

<u>Senators block Yemen war powers resolution</u> Ted Barrett, CNN

The Senate blocked a war powers resolution Tuesday that called for an end to US involvement in the Yemen conflict. By a vote of 55 to 44, senators voted against a procedural motion that would have advanced the measure.

<u>Homeland officials to talk election security</u> Mary Clare Jalonick et al., The Assoicated Press

Senators are expected to press Homeland Security Secretary Kirstjen Nielsen on the department's efforts to secure state election systems as the Senate Intelligence Committee launches an effort to safeguard against foreign meddling in this year's elections. Nielsen will testify Wednesday along with Jeh Johnson, who was President Barack Obama's head of Homeland Security when Russian agents targeted election systems in 21 states ahead of the 2016 general election.

House

<u>Most Illinois General Election Match-Ups Set for November</u> Simone Pathé, Roll Call

Tuesday's Democratic primaries in Illinois are setting the stage for general election match-ups in four Republican-held districts that Democrats are targeting in November. With only a simple plurality required to win, most of the congressional primary results were decided Tuesday night.

<u>Farenthold weighs resigning from Congress</u> Jake Sherman et al., Politico

Texas GOP Rep. Blake Farenthold is considering stepping down from Congress before the end of his term, according to multiple Republican sources with direct knowledge of private party conversations. Farenthold already announced he would not seek re-election in his southeastern Texas district, after POLITICO reported he settled a sexual harassment lawsuit with \$84,000 in taxpayer funds.

House Judiciary Chair expected to issue DOJ subpoena over Clinton emails as soon as this week Olivia Beavers and Katie Bo Williams, The Hill

The head of the House Judiciary Committee is expected to subpoena the Department of Justice (DOJ) as soon as this week to obtain documents related to how the FBI handled its investigation into Hillary Clinton's email server, The Hill has learned. Rep. Bob Goodlatte (R-Va.) and House Oversight Committee Chairman Trey Gowdy (R-S.C.) have been leading a

joint probe into what the two lawmakers say may be evidence of political bias in the highest levels at the Justice Department.

Kentucky Republican candidate suggests shooting Congressman John Yarmuth over NRA stance Phillip M. Bailey and Thomas Novelly, Louisville Courier Journal

A Republican candidate for Kentucky secretary of state faced a national backlash after he tweeted Tuesday that he would like to use Democratic Congressman John Yarmuth as target practice. Carl Nett, a former member of the U.S. Secret Service, who said he worked under contract with the CIA, according to his campaign page, was responding to a tweet from Yarmuth who was bragging about his F grade from the National Rifle Association.

States

<u>Campaign between Rauner, Pritzker expected to be expensive, brutal and long</u> Rick Pearson, Chicago Tribune

Democratic billionaire J.B. Pritzker will take on wealthy Republican Gov. Bruce Rauner in November, a race expected to easily shatter Illinois campaign spending records and make a run at the national mark. Both candidates enter a nearly eight-month general election campaign needing to unify their respective parties following bruising primary campaigns.

<u>Christine Quinn bashes 'unqualified lesbian' Cynthia Nixon</u> Carl Campanile, New York Post

Former City Council Speaker Christine Quinn, an openly gay supporter of Gov. Andrew Cuomo, called Cynthia Nixon an "unqualified lesbian" a day after the actress announced she's going to challenge the governor in a primary. In an interview with The Post, Quinn also denounced Nixon for

endorsing Bill de Blasio over her in the 2013 Democratic primary for mayor.

Arizona Governor Helped Make State 'Wild West' For Driverless Cars Scott Neuman, NPR News

Arizona Gov. Doug Ducey began a push three years ago to attract makers of self-driving cars to the state and actively wooed Uber away from California as a venue for testing those vehicles. Shortly after his election in 2015, the governor signed an executive order supporting the testing and operation of self-driving vehicles that he said was about "innovation, economic growth, and most importantly, public safety."

Supreme Court looks set to strike down California disclosure law for pregnancy centers David G. Savage, Los Angeles Times

The Supreme Court sounded ready Tuesday to strike down a California disclosure law that requires pregnancy centers - including those that are faith-based - to notify women that the state offers subsidies for abortion. The state Legislature adopted the disclosure rule three years ago based on concerns that more than 200 "crisis pregnancy centers" sometimes used "deceptive advertising and counseling practices that often confuse [or] misinform" pregnant women about their options.

Their Pay Has Stood Still. Now Oklahoma Teachers Could Be the Next to Walk. Dana Goldstein, The New York Times

When she woke up one morning last week, Tiffany Bell, a teacher at Hamilton Elementary School here, had \$35 in her bank account. On takehome pay of \$2,200 per month, she supports her husband, a veteran who went back to school, and their three children, all of whom qualify for the

Children's Health Insurance Program, a federal benefit for low-income families.

Advocacy

Koch network steps up lobbying to secure protection for 'dreamers' Seung Min Kim, The Washington Post

The powerful Koch network is ramping up its last-minute lobbying to get permanent protections for young immigrants known as "dreamers" in a must-pass spending bill. In a letter Tuesday to congressional leadership, top officials from three Koch-backed groups - Americans for Prosperity, Freedom Partners and the LIBRE Initiative - pressed Congress to include \$25 billion in border security cash paired with a pathway to citizenship for young undocumented immigrants who came here as minors.

<u>Industries unite in battle against Trump's tariffs</u> Vicki Needham, The Hill

Powerful business groups are mobilizing their forces, urging President Trump to stop a wave of sweeping tariffs they worry will hurt the U.S. economy and start a global trade war. Trump's decision to levy farreaching tariffs has prompted business groups to form alliances in the hopes of persuading the president and lawmakers on Capitol Hill to curtail or kill the proposed trade moves.

<u>Lobbyist says he was nearly killed by man he hired to investigate Seth Rich's death</u> Rachel Weiner, The Washington Post

As conspiracy theories swirled around the murder of Democratic National Committee staffer Seth Rich, lobbyist Jack Burkman took the unusual step of launching his own private investigation. A man with military and security experience stepped up to help.

Opinions, Editorials and Perspectives

For Trump, Enforcing Open Skies Agreement With UAE Critical to Protecting U.S. Workers
Captain Daniel F. Carey, Morning Consult

In January, the Trump administration secured one of the most important trade victories for the United States in years. After months of negotiations, officials from the United States and Qatar reached a milestone agreement related to the latter's massive subsidization of its state-owned airline, Qatar Airways.

Trump's Bluster on the Opioid Epidemic The Editorial Board, The New York Times

President Trump has declared that his administration is getting serious about the opioid epidemic several times since taking office. But he has repeatedly failed to offer a substantive plan - and he has floated at least a few truly absurd ideas. He did it again this week.

<u>Tackling China's Protectionism</u> The Editorial Board, The Wall Street Journal

The Trump Administration is expected to announce more tariffs as early as this week in an attempt to reduce China's trade surplus with the U.S. While these taxes are a mistake, as is Mr. Trump's obsession with trade deficits, there's no denying that Beijing's mercantilism has fueled the political backlash against free trade. China's increasingly predatory behavior, especially intellectual-property theft, poses a particular problem to a sustainable trading system.

Republicans leading Russia probe ignored every lesson I learned as a prosecutor Adam Schiff, USA Today

Almost 30 years ago, as a young assistant U.S. attorney, I prosecuted an FBI agent for providing classified information to the Russians. Little did I know that my experience as a prosecutor would be so relevant to my current duties in Congress.

Research Reports and Polling

<u>Fewer in U.S. See Middle East Conflict as Critical Threat</u> RJ Reinhart, Gallup

Thirty-six percent of Americans say the conflict between the Israelis and Palestinians poses a "critical threat" to U.S. interests, down from 45% in 2016 and the lowest percentage in Gallup's 14-year trend. Coincidentally, the percentage who say the conflict is an "important" but not critical threat has increased from 41% to 48%.



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# Connections between income and health



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Add to Calendar

#### Where

This is an online event.

Please register to attend this event. Follow the instructions in your confirmation email to sign

More than a century of research has found strong connections between income and health. As a group, people with higher incomes live longer and experience better mental and physical health outcomes.

Understanding how income influences health can inform policies, programs and resource allocation to improve both the health and economic wellbeing of Ohioans.

Health Policy Institute of Ohio will host a webinar to share highlights from a recent publication, **Connections between Income Health**. A panel of experts will discuss current state-level initiatives to improve incomes and employment opportunities for Ohioans.

#### Speakers include:

- Michael Evans, Project Manager, Ohio Governor's Office of Workforce Transformation
- Greg R. Lawson, Research Fellow, The Buckeye Institute
- Zach Reat, Health Policy Analyst, Health Policy Institute of Ohio

up for the webinar using the GoToWebinar website.

Kalitha Williams, Policy Liaison, Policy Matters Ohio

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After you register for the event you will receive an email confirmation with the webinar link and login credentials. You will need to sign up for the webinar using the GoToWebinar website to be able to view the webinar on 4/6/2018. If you have questions or need assistance, please contact Alana Clark-Kirk, aclarkkirk@hpio.net.

#### Sincerely,

Alana Clark-Kirk Health Policy Institute of Ohio aclarkkirk@healthpolicyohio.org 614-545-0755

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THE NATIONAL ENDOWMENT FOR THE ARTS AND OHIO ... THIS IS US!

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 National Endowment for the Arts (NEA) Chairman Jane Chu and Ohio Arts Council

 Executive Director Donna S. Collins.

In this month's Message from the Executive Director, Donna S. Collins shares good news regarding a budget increase for the NEA in federal Fiscal Year (FFY) 2018, provides an update on the NEA's FFY 2019 budget, and discusses her experiences at National Arts Advocacy Day.

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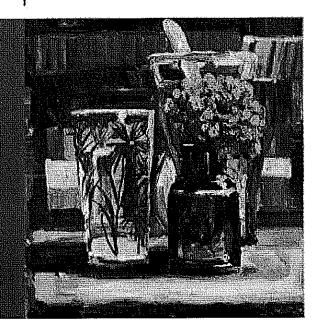
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Arts Day & GOVERNOR'S AWARDS FOR THE ARTS Luncheon MAY 16, 2018



# Registration Now Open

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Arts Day & Governor's Awards for the Arts LUNCHEON | COLUMBUS ATHENAEUM | 12 P.M.

Registration is now open for the 2018 Arts Day & Governor's Awards for the Arts Luncheon. We can't wait to celebrate with you on **May 16**! Individual tickets are \$50 and include lunch and a dessert reception.

**Table sponsorships** are also available. Sponsorships are \$1,000 and include a reserved table with guaranteed seating for your group (each table seats 10), recognition in the Governor's Awards program, and recognition at the event.

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For more information about purchasing a table, <u>contact the Ohio Citizens for the Arts</u> Foundation.

**RESERVE YOUR SEAT TODAY** 

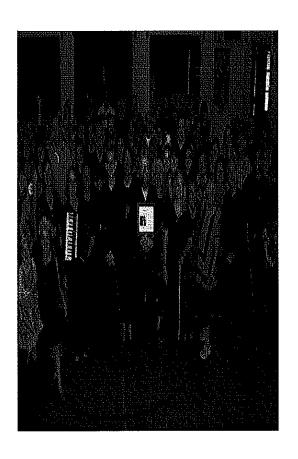
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# DAYTON STUDENT WINS 2018 OHIO POETRY OUT LOUD STATE FINALS

Caroline Delaney of Chaminade Julienne Catholic High School will represent Ohio at the 2018 *Poetry Out Loud* National Finals in Washington D.C., April 23-25. Eleven Ohio finalists competed at the 2018 State Finals for the title of state champion.

**READ MORE** 



COME TO THE CEILI:
CINCINNATI'S RILEY
SCHOOL OF IRISH MUSIC
RECEIVES AN OHIO ARTS
COUNCIL HERITAGE
FELLOWSHIP AWARD

Dedicated to the pursuit of Irish music, the Riley School received an Ohio Arts Council Heritage Fellowship Award for Community Leadership last fall.

READ MORE



# WATCH: OHIO POET LAUREATE DAVE LUCAS HONORED AT OHIO GOVERNOR'S RESIDENCE

Ohio Poet Laureate Dave Lucas recited his poems "Midwestern Cities" and "River on Fire" at a reception held at the Ohio Governor's Residence and Heritage Garden on March 13.

WATCH IT HERE



# MEET CHIQUITA MULLINS LEE, ARTS LEARNING COORDINATOR

A southern girl at heart and part of the agency's newly expanded Arts Education team of two, Chiquita is the Ohio Arts Council's resident writer extraordinaire. Learn about her dual roles as Arts Learning and *Poetry Out Loud* Coordinator in this meet the staff interview.

**READ MORE** 

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# REGISTER TODAY FOR OUR MARCH ACCESSIBILITY WEBINAR

**THURSDAY, MARCH 29, 2018, 2-3 p.m. EST:** Tune in to this FREE webinar led by VSA Ohio Executive Director Erin Hoppe, who will share tips and best practices to help you welcome and engage the broadest possible audiences at your in-person events.

<u>Click here</u> to watch a preview video about webinar. To register, click the button below.

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**REGISTER HERE** 

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#### Art & Accessibility Tip #7: Share Your Accessibility Story

The Ohio Arts Council believes that everyone has the right of equal access to the arts. Each month, the ArtsOhio newsletter includes an accessibility tip for arts organizations. For additional accessibility resources, visit <a href="mailto:oac.ohio.gov/About/About-the-Council/Accessibility">oac.ohio.gov/About/About-the-Council/Accessibility</a>.

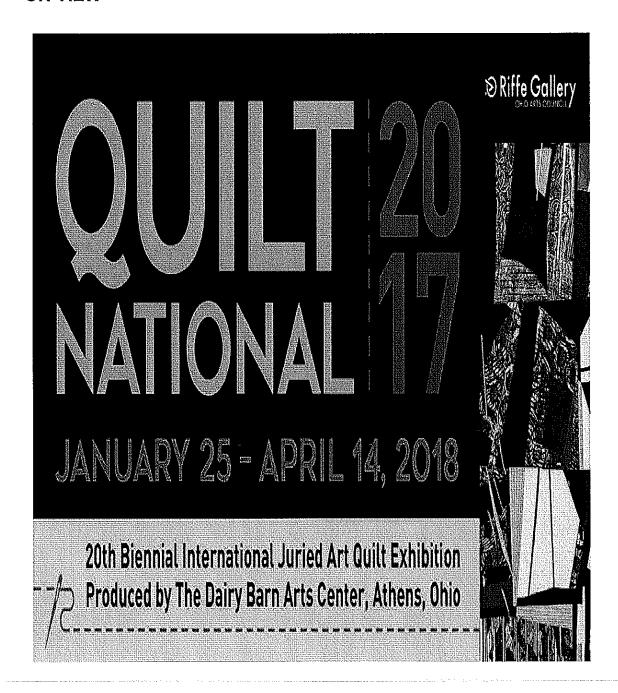
Accessibility is a broad topic. Accessibility can be sign language interpreters, closed or open captioning, large print materials, Braille, a calming area, touch tours, restrooms, curbs, fidgets, and much, much more. If you have examples you would like to share with us, please email your program coordinator and copy <a href="mailto:kim.turner@oac.ohio.gov">kim.turner@oac.ohio.gov</a>. We would love to hear how you are making Ohio more accessible in your neck of the woods!

For more information about making your arts programming accessible, contact your Ohio Arts Council program coordinator at <a href="mailto:oac.ohio.gov/About/Staff-Directory">oac.ohio.gov/About/Staff-Directory</a>, including OAC Accessibility Coordinator Kim Turner at <a href="mailto:kim.turner@oac.ohio.gov">kim.turner@oac.ohio.gov</a>.

# HAPPENING AT THE RIFFE GALLERY

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#### **ON VIEW**



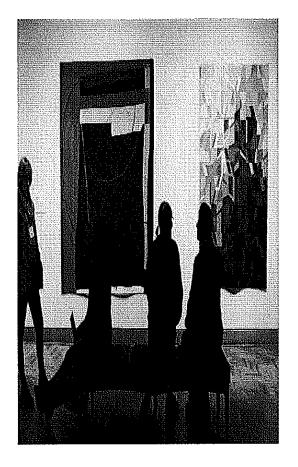
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# **QUILT NATIONAL 2017**

January 25 - April 14, 2018

Produced by the Dairy Barn Arts Center in Athens, Ohio, *Quilt National 2017* is the 20th biennial international juried art quilt competition dedicated to the promotion of the contemporary art quilt. Its focus is to provide the viewer with a visual presentation of innovative trends in the medium of layered and stitched fabric. Artworks were selected by jurors Nancy Crow, Petra Fallaux, and Art Martin. The OAC Riffe Gallery presents 36 of the original 86 works in the exhibition.

Read more about the free events and programming scheduled for the OAC Riffe Gallery's Quilt National 2017 exhibition.



# PERSISTENCE PAYS, TRANSFORMING FIBERS

Quilt National 2017 marks the Dairy Barn Art Center's 20th biennial of producing this extraordinary art quilt exhibition, and the eighth collaboration with the OAC Riffe Gallery. The quilts on view have been created in the past few years by artists across the globe, and the OAC Riffe Gallery is currently presenting about a third of the entire exhibition on view.

**READ MORE** 

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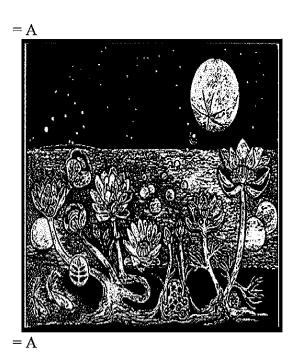
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# WOMEN TO WATCH OHIO - 2018

May 3 - July 7, 2018

Women to Watch Ohio – 2018 showcases the work of 10 Ohio women working with metal through sculpture, installation, jewelry, and two-dimensional works. The exhibition is developed in collaboration with the Ohio Advisory Group of the National Museum of Women in the Arts and is curated by Ann Bremner and Matt Distel. This is the second Women to Watch Ohio exhibition initiated by the Ohio Advisory Group and the first to encompass mid-Ohio as well as the northeast and southwest regions of the state.

**READ MORE** 



# LOBBY SHOW: PHOENIX RISING PRINTMAKING COOPERATIVE

April 12 - May 10, 2018

Phoenix Rising Printmaking Cooperative is dedicated to promoting the art of printmaking by providing a well-equipped studio, educational opportunities, an environment of mutual support, camaraderie, and inspiration for artists, students, and the community.

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# FOR ORGANIZATIONS | Grants & Opportunities

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#### **APRIL 2: ArtSTART Grant Deadline**

The ArtSTART program provides flexible, accessible funding to help organizations complete short-term projects addressing a wide variety of goals and objectives. Most awards support the programming of new or emerging organizations, including first-time OAC applicants, as well as new or established organizations in areas not served by other arts providers.

Applicants may request between \$1,000 and \$5,000. All awards require a 1:1 cash match. To

learn more about the ArtSTART program and to read the program guidelines, visit the Ohio Arts Council website.

**CONTACT**: Brianna Dance, Organizational Programs Coordinator, <a href="mailto:brianna.dance@oac.ohio.gov">brianna.dance@oac.ohio.gov</a> and Jim Szekacs, Organizational Programs Coordinator, <a href="mailto:jim.szekacs@oac.ohio.gov">jim.szekacs@oac.ohio.gov</a>

#### **APRIL 2: Year 4 Updates Due for Sustainability Grant Recipients**

The <u>Sustainability program</u> supports ongoing arts and cultural activities in all genres. Awards support the largest and most administratively sophisticated organizations in the state's arts and cultural ecosystem.

**CONTACT**: Brianna Dance, Organizational Programs Coordinator, <a href="mailto:brianna.dance@oac.ohio.gov">brianna.dance@oac.ohio.gov</a> and Jim Szekacs, Organizational Programs Coordinator, <a href="mailto:jim.szekacs@oac.ohio.gov">jim.szekacs@oac.ohio.gov</a>

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# FOR ARTISTS | Grants & Opportunities

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#### APRIL 13: Kent State University Taylor Hall Commission

Kent State University (KSU) is inviting Ohio and national artists to submit up to nine digital images of past work for the KSU Taylor Hall Building Percent for Art Project commission. The renovation of KSU's Taylor Hall provided the opportunity to house together the School of Visual Communication Design and Communication Studies. The historic Taylor Hall building's interior has been transformed to become the center for these dynamic programs. The commissioned work should be reflective of the departments which are housed in Taylor Hall. Two interior wall locations have been identified for the commissioned work.

For more information about this opportunity, visit: goo.gl/tUiNpm.

= ACONTACT: Kathy Signorino, Artist Programs Coordinator, kathy.signorino@oac.ohio.gov

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March 23, 2018

# **POLICY NEWS - STATE**

# Laramie Regional Airport Seeks Funds To Expand Terminal.

The <u>Wyoming Business Report</u> (3/22, Fredregill, Boomerang) reports Laramie Regional Airport "seeks funds to expand" its terminal. The \$12 million plan could double the terminal's square footage from about 6,500 square feet to about 14,000 square feet. The airport has secured about \$4.5 million from the FAA and Wyoming Department of Transportation.= A

# POLICY NEWS - FEDERAL

# NASA To Receive \$20.7 Billion As Part Of Proposed Omnibus Bill.

The <u>Orlando (FL) Sentinel</u> (3/22, Brinkmann) reports that NASA may receive a "billion-dollar boost" as part of a \$1.3 trillion omnibus bill which also funds the federal government through September 30. The bill "must pass Congress by Friday to avert another government shutdown this year." If passed, the bill would increase NASA *5* 0s total funding to "\$20.73 billion, up from \$19.65 billion in the same bill for the 2017 fiscal year," more than \$1 billion more than the

White House's budget request. The bill also would double funding for the Kennedy Space Center (KSC) to \$895 million. According to Sen. Bill Nelson (D-FL), the KSC funding would "create hundreds of jobs at the center" and enable NASA to "begin work on a second mobile launch structure" for the Space Launch System (SLS).

The Hill (3/22, Brufke) reports that the House "easily passed" the omnibus bill in a 256-157 vote Thursday, "sending legislation to the Senate that would prevent a shutdown and deliver the largest federal spending increase in years." The Senate is expected to "begin work on the bill immediately ahead of a midnight Friday deadline for preventing a shutdown.  $\mathcal{F}$  0

Space News (3/22, Foust, Subscription Publication) reports that the bill would fully fund NOAA= 2s Geostationary Operational Environmental Satellite R (GOES-R) and Joint Polar Satellite System (JPSS) programs, as well as provide funding for the Space Weather Follow-On program and NOAA's Commercial Weather Data Pilot program, "which funds the purchase and analysis of GPS radio occultation and other commercial satellite weather data sources." NOAA's Commercial Remote Sensing Regulatory Affairs (CRSRA) office and Office of Space Commerce would see increased funding, as would the FAA's Office of Commercial Space Transportation. The bill also would allocate \$1.97 million for the National Space Council for 2018, "and includes language allowing it to accept personnel detailed from other agencies without having to pay their salaries."

Space News (3/22, Foust, Subscription Publication) separately reports that the spending bill also "restores funding for Earth science and education programs slated for cancellation by the White House and includes additional money for the agency to build a second mobile launch platform for the Space Launch System." Four of the five Earth science programs slated for cancellation – "the Plankton, Aerosol, Cloud, and ocean Ecosystem (PACE) mission, the CLARREO Pathfinder and Orbiting Carbon Observatory 3 instruments and the Earth observation instruments on the Deep Space Climate Observatory spacecraft" – are "explicitly funded in the request." NASA's education program will receive \$100 million in funding, and the Restore-L satellite servicing mission, which the "administration sought to convert into a more general, and much smaller, technology development program, receives \$130 million in the bill." NASA's Wide Field Infrared Survey Telescope (WFIRST), "another mission slated for cancellation in the 2019 budget request, received \$150 million in the 2018 omnibus bill."

# House Science Committee Advances Two Space Bills.

Space News (3/22, Foust, Subscription Publication) reports that the House Science Committee passed two bills Thursday "that would recognize a NASA center as a center of excellence in rocket propulsion and would resolve a commercial space regulatory issue." HR 5345, the American Leadership in Space Technology and Advanced Rocketry (ALSTAR) Act, recognizes NASA's Marshall Flight Center as the "lead center for rocket propulsion and is essential to sustaining and promoting US leadership in rocket propulsion and developing the next generation of rocket propulsion capabilities." The bill would also require the center to "provide national leadership in rocket propulsion" and to collaborate with the public, industry, and academic institutions to develop and promote a "strong, healthy rocket propulsion industrial base." HR 5346, the Commercial Space Support Vehicle Act, would give the FAA's Office of Commercial Space Transportation the "ability to issue licenses and experimental permits" for "space support vehicles" such as Virgin Galactic's WhiteKnightTwo and a Stratolaunch System aircraft under development. The licenses and permits would be effective beginning March 2019.

# FAA "Open For Business" With Drone Operators.

= ACommercial UAV News (3/22, Karpowicz) reports "more than anything else," the FAA message at a recent conference with drone operators is that the agency is "open for business." A "variety" of FAA officials "went out of their way to talk about how they wanted to collaborate with drone industry stakeholders." In his keynote, FAA Acting Administrator Dan Elwell emphasized the need to collaborate on safety.

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# **AVIATION**

# Norway Announces Plans To Purchase Electric Planes.

Reuters (3/22, Doyle) reports that Norway "said on Thursday it wants to buy electric passenger planes in the coming years to help slow climate change, building on its success with big tax breaks that have made it the world leader in electric car sales.= 2 State-owned company Avinor operates 45 airports in Norway, and suggested that the commitment may spur the development of battery-powered aircraft at companies such as Airbus and The Boeing Company. Avinor head Dag Falk-Pedersen told reporters at an Oslo aviation conference, "In my mind, there's no doubt that by 2040 Norway will be operating totally electric." Falk-Pedersen added that Airbus "told us they need a customer and they need a market - and we can offer them both," and he anticipated Norway that may present a

"tender within a year or two to the market" for five to 15 aircraft with between 12 to 50 seats each. Norway's Transport Minister Ketil Solvik-Olsen "said Oslo would try to repeat its success in promoting electric cars, backed by tax breaks and other perks such as free parking and recharging points."

## DJI Seeks \$500 Million In Funding In Advance Of IPO.

Reuters (3/22, Lau, Zhu) reports that the Chinese UAV maker DJI is in talks with "investors for at least \$500 million in funding ahead of a planned stock market debut, people with knowledge of the matter said." The new funding will be obtained by a combination of equity and debt, and would allow the company to be "valued at about \$15 billion, nearly double its valuation in 2015, they said." DJI plans to expand into "drones for sectors such as agriculture, energy, [and] construction as well as drones for use in infrastructure inspection, two of the three people said, declining to be identified as the information was private." DJI's competitors include China's Yuneec, which is backed by "Intel, France's Parrot and units of Boeing and Lockheed Martin."

## Amazon Patents UAV That Can Respond To Gestures.

The Washington Post (3/22, Shaban) reports that Amazon has been granted a new patent this week by the US Patent and Trademark Office "for a delivery drone that can respond to human gestures." The UAV is part of Amazon's "goal to develop a fleet of unmanned aerial vehicles that can get packages to customers in 30 minutes or less." Depending on a person's gestures, the UAV can "can adjust its behavior, according to the patent," and could "release the package it's carrying, alter its flight path to avoid crashing, ask humans a question or abort the delivery, the patent says." An illustration attached to the patent depicts "possible voice commands to the incoming machine." The patent adds that the "human recipient and/or the other humans can communicate with the vehicle using human gestures to aid the vehicle along its path to the delivery location."

# With Laudamotion Addition, "Boeing Loyalist" Ryanair Will Fly Airbus Jets For First Time.

Reuters (3/22, Humphries, Bryan, Hepher) reports that Ryanair's plan to buy a portion of Laudamotion will "add Airbus planes to the Irish low-cost carrier's fleet for the first time and could herald an improvement in relations with the European planemaker." The acquisition will add 15 Airbus A320s to Ryanair? 9s fleet of 430 Boeing 737s, and "marks an unusual step in the low-cost business, where carriers tend to stick to a single aircraft type to keep costs down and operations simple." The move may signal a \$\overline{\pi}\$ Oshift to form a multi-airline group in the low-cost business, mirroring traditional operators such as IAG and Lufthansa," which operate several carriers. Ryanair CEO Michael O'Leary said he had hoped to acquire an Airbus fleet "some years." According to aviation consultant John Strickland, "Airbus never wanted to play ball with Ryanair, but it could be a new start with changes to the Airbus sales team and top management."

## US, Poland Close To Multi-Billion Dollar Patriot Missile Sale.

Reuters (3/22, Kelly) reports that the US and Poland are expected to agree to a multi-billion dollar deal for Raytheon's Patriot missile defense system on March 28, "three sources told Reuters." Poland had indicated previously that it would spend as much as \$7.6 billion on the system, but "the sources said the deal to be announced next week may

not be more than \$5.5 billion." The State Department approved sale of the systems in November, and at that time Poland was "interested in buying eight of the systems." The proposed sale had included "208 Patriot Advanced Capabilty-3 (PAC-3) Missile Segment Enhancement missiles, 16 M903 launching stations, four AN/MPQ-65 radars, four control stations, spares, software and associated equipment." Poland's defense ministry "did not respond to Reuters' request for comment, but Defence Minister Mariusz Blaszczak said in late January that he expected the deal to be signed by the end of the first quarter."

#### Japan To Present F-35 Purchase Proposal To Parliament In Late May.

<u>Aviation International News</u> (3/22, Donald) reports that Japanese government officials "presented a proposal at an internal national security panel" for the purchase of military equipment including the "purchase of F-35Bs, and a new multi-purpose aircraft carrier/hospital ship." The government plans to present the plans to parliament in late May.

#### Airbus Plans To Target A330-200 Operators For New A330-800 Orders.

<u>FlightGlobal</u> (3/22, Kaminski-Morrow) reports that Airbus believes its A330neo is "capable of defending the airframer's position against the Boeing 787 as a replacement wave for older A330s accelerates." Airbus head of marketing Crawford Hamilton has pointed out that Airbus A330-200s purchased soon after the model's introduction in 1998 may begin to be replaced within the next three to four years. Airbus has delivered a total of 620 A330-200 aircraft, and Hamilton said Airbus plans to "exploit" this looming demand for new jets within this market. Hamilton estimated that around 100 A330s will have been in service for more than 20 years by 2020, and he added that Boeing 767s are also "ripe for replacement."

# Swiss To Vote On Fighter Acquisition By 2020.

<u>FlightGlobal</u> (3/22, Hoyle) reports that the Swiss government's plans to replace its entire fighter fleet "will be the subject of a public vote planned for early 2020." In November, Bern outlined its "Air 2030" program, which would replace its F-5, F/A-18C/Ds, and air defense systems for approximately \$8.4 billion. Under Switzerland's current schedule, "parliamentary debate will occur in 2019" before a public referendum which will be held no later than "spring 2020." Selection of the new fighter could take place "by the end of the same year...with a contract signature likely in 2022 and deliveries anticipated between 2025 and 2030." The Gripen E, Dassault Rafale, Eurofighter Typhoon, Boeing F/A-18E/F Super Hornet, and Lockheed Martin F-35 are considered potential contenders to replace the Swiss fighters.

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# Airbus Issues "Warning Shot" To Melrose Over GKN Plans, R&D Investments.

The <u>Financial Times</u> (3/22, Hollinger, Pooler, Subscription Publication) reports that Airbus warned Melrose Industries, which is attempting to buy aerospace supplier GKN in a hostile bid, that it must maintain GKN's research and development spending.

Harris Corporation Receives \$161 Million F/A-18 EWS Contract.

Reuters (3/22) reports that Harris Corporation received a \$161 million F/A-18 electronic warfare system production contract, and was "recognized for 20 years of 100 percent on-time deliveries." The contracting party has not been disclosed.

# **SPACE**

# Planetary Science "Doing Incredibly Well" Under NASA's 2019 Budget.

<u>SPACE</u> (3/22, Foust) reports that NASA Planetary Science Division Director Jim Green, speaking at a "town hall meeting about NASA's planetary science program," cited the agency's proposed 2019 budget, which includes \$2.2 billion for planetary science efforts, and stated, "Overall, planetary science is doing incredibly well." Green added, "Planetary science has never had this high a budget," and he further "noted that, in past years, planetary science has suffered significant budget cuts at the expense of other parts of NASA." Now, Green said, is planetary science's "time in the sun to shine."

## Chinese Space Lab Expected To De-Orbit "Over Easter Weekend.= 2

SPACE (3/22, David) reports that China's Tiangong-1 space station is "likely fall to Earth between March 30 and April 2," according to the latest predictions of the ESA's Space Debris Office, although ESA representatives called the window "highly variable." During this time, the ESA will serve as the "host and administrator of a test campaign regarding the re-entry of Tiangong-1, conducted by the Inter Agency Space Debris Coordination Committee (IADC)." IADC members will use the fall of Tiangong-1 to "conduct their annual re-entry test campaign, during which participants will pool their predictions of the time window, as well as their respective tracking datasets obtained from radar and other sources." The group will seek to use the data collected to "cross-verify, cross-analyze and improve the prediction accuracy for all members."

# NYTimes Highlights Amazon's Mars Conference.

The New York Times (3/22, B1, Nicas, Subscription Publication) reports in a story on the front page of its business section on "Mars, an exclusive three-day conference" in Palm Springs "run by Amazon and its founder, Jeff Bezos, for some of the world's most successful geeks." The conference focused on AI, an area in which "Amazon is eager to buoy its reputation...amid tight competition from Google." Bezos "handpick[ed] the roughly 200 attendees, most from the fields of artificial intelligence, robotics and space." Bezos "was visible throughout" the conference, "sitting front and center at presentations and posing for photos with attendees in front of a Blue Origin space capsule."

# LightSail 2 Spacecraft To Launch As Soon As June.

SPACE (3/22, Howell) reports that the Planetary Society's LightSail 2 spacecraft may launch as early as June 13 aboard a SpaceX Falcon Heavy rocket at Kennedy Space Center (KSC), and will serve as a "test bed for future missions wanting to use solar sails – including NASA's proposed cubesat, the Near-Earth Asteroid Scout (NEA Scout)." LightSail 1 launched in May 2015, lasting "just under a month in low Earth orbit." Its successor will incorporate improvements including "a momentum wheel, or a rapidly spinning wheel that helps LightSail 2 maintain

position in space." Other tweaks include new attitude determination and control software as well as upgraded cameras.

#### SpaceX's Negotiations With Port Of Los Angeles Continue.

SPACE (3/22, Howell) reports that SpaceX is negotiating with the Port of Los Angeles on a facility for the manufacture of "large commercial transportation vehicles," according to documents posted to the Los Angeles Board of Harbor Commissioners website. The company's current rockets are built in Hawthorne, California, and it is speculated that the Big Falcon Rocket (BFR) may be built in Los Angeles. The board approved environment regulations necessary for the project last week, and will "later vote on a lease to approve the project, but the date of that vote has not yet been released." The board stated that the project "would not have a significant effect on the environment."

### Raytheon Enters Final Phase Of Next-Generation GPS Control System Development.

<u>Airforce Technology</u> (3/21) reported that Raytheon has entered the "final software development phase" for its next-generation GPS operational control system. During the phase, Raytheon will "focus on improving automation and building controls for both L1C and M-code." L1C is a civilian GPS signal designed for international access, while M-Code is a "military GPS signal with increased anti-jam capability." According to Raytheon Intelligence, Information and Services President Dave Wajsgras, the company will "support the US Air Force's (USAF) GPS III launch this fall and complete the software build for the fully operational system by year's end."

### Kratos, Orbital ATK To Continue Exclusive Oriole Rocket Motor Agreement.

<u>IHS Jane's 360</u> (3/21, Scott) reported Kratos Defense & Security Solutions' Space and Missile Defense Systems business unit reaffirmed a "longstanding agreement with Orbital ATK's Missile Products Division that gives Kratos exclusive rights to sell Oriole Solid Propellant Rocket Motors (SPRMs)." <u>GovCon Wire</u> (3/22) reports Orbital ATK cleared Kratos to continue selling Oriole for "national security-related areas such as weapon systems research, missile defense and hypersonics, the latter company said Tuesday."

# **MANUFACTURING**

# Apprenticeship Programs 歹 OAlive And Well" In New York.

The <u>Utica (NY) Observer Dispatch</u> (3/22) reports that "hundreds of [New York] area youth are learning job skills and earning income without spending thousands on a college education," adding that "apprenticeships are alive and well, and poised to expand from traditional fields into high-tech areas. Local unions run free apprenticeships in a wide range of trades, including electricians, sprinkler fitters, painters, elevator constructors, bricklayers and boilermakers." The Observer Dispatch writes that the Workforce Development Board of Herkimer, Madison, and Oneida Counties "is offering grants to help area employers meet the demand for skilled workers by offering apprenticeships." American Apprenticeship Initiative Program Director Nate Crossett is quoted saying, "The major issue is that people, especially in manufacturing, are retiring at a rate that these local companies just can't keep up with. Apprenticeships were a big deal in the '70s and '80s." Crossett adds that workforce issues are "putting manufacturing in danger of not really

being able to compete locally, nationally or even internationally. That was the main premise of why this grant was created." Central New York Labor Council President Patrick Costello is also cited, arguing that "apprenticeships are a great way for young people to train for a skilled job with good pay and benefits without going into debt paying for college." Costello is also quoted, saying, "It's like going to college and getting paid all the time you're going, getting a degree in a trade without having any student debt. So, it's a pretty good deal."

## STEM EDUCATION

#### PSU Students Work In Community Classrooms On Technological Literacy.

The <u>Joplin (MO) Globe</u> (3/22, Younker) reports on a "new partnership" between Pittsburg State University and community schools which is "ensuring that young schoolchildren are introduced to science, technology, engineering, and math fields." Students enrolled in the "relatively new minor in technological literacy" at PSU "are tasked with building skills and strategies to implement STEM activities in their future classrooms, and they're spending the academic year testing those activities in actual classrooms in Pittsburg schools." The article describes experiences of elementary school students befitting from the program

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- · FAA Extension Included In Spending Bill.
- China Southern Orders \$3.6 Billion In Boeing 737 MAX Aircraft.
- Soyuz Rocket Successfully Launches US-Russian ISS Crew.
- ELFA: US Business Borrowing Rose 31% In February.
- Chicago Board Votes To Create New STEM Magnet Schools.

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March 26, 2018

# **POLICY NEWS - STATE**

# **Huntington Tri-State Airport Plans Renovations.**

In a report on advances at the Huntington, West Virginia airport, the <u>Huntington (WV) Herald-Dispatch</u> (3/25, Pace) reports that the Huntington Tri-State Airport is constructing a dual elevator and stairwell facility in a \$1.2 million project. Also, the airport is reconstructing and relocating taxiway Alpha East for an estimated cost of \$11 million. The airport is also constructing a business development area, called the Tri-State Aeroplex for repair and maintenance. The airport director says the FAA offers the airport support.

# POLICY NEWS - FEDERAL

# Trump Signs \$1.3 Trillion Omnibus Spending Package.

<u>POLITICO New York</u> (3/23, Bade) reported that after hinting at a possible veto of the \$1.3 trillion omnibus spending bill, Trump "swallowed his objections because of its funding boost for national defense and the military." The <u>Syracuse (NY) Post-Standard</u> (3/23, Weiner) reported that the spending bill "includes more than \$100 million that will be spent in Central New York on items as varied as drones, radars and buses."

Pentagon Receives Funding for 143 Additional Aircraft. The <u>Washington Post</u> (3/23, Davenport) reported that due to Friday's passage of a \$1.3 trillion omnibus bill "signed by President Trump on Friday, defense spending will jump to \$700 billion, the largest increase in 15 years. \$\overline{\sign}\$ 0 Aircraft in particular received one of the "biggest boosts in funding," and the Pentagon will receive funding for "143 additional planes, bringing the total of aircraft procurement spending to \$44 billion, a 27 percent increase over the White House budget request. \$\overline{\sign}\$ 0 Lockheed Martin in particular is a "big winner," as an additional \$3 billion will be allocated to purchase 20 more F-35s, while the bill also added "another \$740 million for 10 more of Boeing \$\overline{\sign}\$ 0s F-18 Super Hornets, \$676 million for additional V-22 helicopters and \$510 million for three additional KC-46 tankers." The Pentagon will also receive an "additional \$1 billion on two of Lockheed's missile defense systems, bringing total appropriations for the Missile Defense Agency to \$11.5 billion."

Full FAA Reauthorization Possible By August. Aviation Today (3/23, Bellamy) reported that the spending bill "includes an \$18 billion budget for the FAA, a \$1.6 billion spending increase above the agency's fiscal year 2017 funding." The budget also gives the FAA \$1.3 billion for NextGen investments, "an increase of \$239 million above funding dedicated to NextGen for fiscal year 2017."

In analysis for <u>Bloomberg Government</u> (3/23), Shaun Courtney wrote that House Transportation and Infrastructure Committee Chair Bill Shuster and Senate Commerce, Science, and Transportation Committee Chair John Thune met this week "to discuss a path toward reconciling their authorization bills (H.R. 2997), (S. 1405)." Courtney says this means "a full reauthorization of federal aviation programs could get a vote before the August recess – despite language in the omnibus spending deal that would extend the program through September." Thune added that "we're still looking at, internally, a timeline trying to have it done before August."

# = A AVIATION

# Boeing Delivers First 787-10, Completing Dreamliner Family.

Reuters (3/25, McLeod) reports that The Boeing Company delivered its first 787-10 Dreamliner to Singapore Airlines on Sunday, "rounding out a family of lightweight jets on which the US planemaker is betting its future." Singapore Airlines CEO Goh Choon Phong called the jet a "beautiful aircraft" and an "unparalleled product for regional operations." The 787 and A330neo are "locked in a fierce battle for sales and profits in the market for jets with around 300 seats," and Boeing may be ? Cpoised to win a hotly contested order from American Airlines, beating competition from the A330neo, people familiar with the matter said on Friday.= 2

<u>USA Today</u> (3/25) hosts a gallery of the event in its coverage.

# Boeing "Close" To Winning 787 Dreamliner Order From American Airlines.

Reuters (3/23, Hepher, Wise) reported that The Boeing Company is posed to win a pitched contest with Airbus, and will supply its 787 Dreamliner jets to American Airlines, beating out "European competition from the Airbus A330neo, three people familiar with the matter said." The deal would also mark a "victory for General Electric, whose engines are expected to power the Boeing aircraft, beating proposals from rival Rolls-Royce, they said, asking not to be

identified.= 2 In a statement, an American Airlines spokesman said that the carrier is "continuing to look at our wide-body options" and is "focused on making the right decision for American. No final decisions have been made at this time."

<u>Bloomberg News</u> (3/23, Katz, Johnsson, Schlangenstein) reported that talks with American "have ended, Airbus said Friday in response to questions from Bloomberg, saying it was unwilling to match the price Boeing offered."

#### Report: Rolls-Royce Trent 7000 Engine Issues May Extend To Airbus A330neo.

Bloomberg News (3/23, Katz) reported that glitches which have affected Rolls-Royce engines aboard Boeing 787 jets are now "also an issue for the competing A330neo model from Airbus." The Trent 7000 engine, the = 2only one available on the Airbus plane, shares durability problems afflicting the Trent 1000 from which it was developed, according to people familiar with the matter, who asked not to be identified discussing concerns that haven't been made public." The Trent 1000 TEN upgrade "is also affected, the manufacturer said." Although the A330neo has not yet entered service, the "Trent 7000 glitch is of concern to Airbus because it could deter buyers, one of the people said." Although parts of the engine are being redesigned, most of the fixes will not be available until around six months after the first aircraft "is due for its first delivery this summer, according to one of the people." The A330neo is "distinguished from the original A330 chiefly by its upgraded engines," and is "already six months late due to earlier engine-design problems and a lack of testing capacity at Rolls-Royce."

**Rolls-Royce Denies Bloomberg Report.** In contrast, <u>Reuters</u> (3/23, Young) reported that "Rolls-Royce said its Trent 7000 engines which power the Airbus A330neo jet are not affected by the issues with the Trent 1000 engine, some of which have needed unscheduled maintenance as the turbine blades have worn out more quickly than expected."

# Boeing Begins Assembly Of First 777-9 Fuselage.

<u>FlightGlobal</u> (3/23, Trimble) reported that The Boeing Company has begun assembly of the first 777X fuselage sections at "Boeing's Fuselage Assembly Centre in Everett, Washington," according to the company. Boeing tweeted a photo on March 23 that showed the first fuselage enter the "40-27 bay of the Everett factory." The fuselage "will be used for static testing on the ground, Boeing says." Inside the bay, the section "will be joined to the centre and aft fuselage sections, using a new process introduced two years ago on the 777-300ER and 777-200LR" programs.

# Raytheon Wins \$523 Million Pentagon AMRAAM Contract.

Reuters (3/23) reported that the Pentagon announced Friday that it had awarded Raytheon Missile a \$523 million contract modification for the production of Advanced Medium Range Air to Air Missiles (AMRAAMs). The contract provides for the "production of the AMRAAM missile and other AMRAAM system items and involves foreign military sales to Japan, Kuwait, Poland, Indonesia, Qatar, Germany, Australia and the United Kingdom, the Pentagon said in a statement."

# **Boeing Ends Trade Dispute With Bombardier.**

Reuters (3/23, Lampert) reported that The Boeing Company "said late on Thursday it will not appeal a U.S. trade commission ruling that allows Bombardier to sell its CSeries in the United States without hefty duties." Boeing had

argued that the CSeries program had benefited from unfair subsidies, and was being sold in the US below cost. The case "heightened trade tensions between the planemaker, the United States and its allies Canada and the United Kingdom." In its response, Bombardier called Boeing's claim "meritless," and added, "We are happy that it has come to an end." It is not yet clear "how Boeing's decision will impact the planemaker's relationship with the Canadian government," which is preparing to hold a "competition for fighter jets worth between C\$15 billion (\$11.68 billion) and \$C19 billion."

#### **Boeing Loses Denmark Fighter Acquisition Case.**

Reuters (3/23, Jensen, Jacobsen) reported that The Boeing Company lost a lawsuit "against Denmark on Friday which related to the Danish government's decision to buy" the Lockheed Martin F-35 Lightning II fighter jet instead of Boeing's F/A 18 Super Hornet. Boeing had taken the Danish government to court in order to seek access to "documents used in the government's decision to buy the Lockheed Martin jets." In its summary, Copenhagen's city court found "that the authorities' decisions on refusal of access to the documents are legal and valid." Boeing "said it was disappointed by the decision and would now review it and consider how to proceed."

#### Ukraine Agrees To Buy 55 Airbus Helicopters.

Reuters (3/23, Zinets) reported that Ukraine signed a "preliminary agreement on Friday with France to buy 55 helicopters from a division of Airbus to be used by the police, border guards and emergency services." The order is a mixture of H125, H145, and H225 helicopters. The deal was announced during French Foreign Minister Jean-Yves Le Drian 50 os visit to Kiev, which "underlined French support for Ukraine in its standoff with Russia but also urged the authorities to do more to tackle corruption at home." Ukraine hopes to receive the first helicopters this year, "the Ukrainian interior ministry said in a statement."

# US Army Awards Airbus \$117 Million UH-72A Lakota Contract.

<u>GovCon Wire</u> (3/23, Crews) reported that the US Army has awarded Airbus Helicopter a contract modification to "provide an additional 16 UH-72A Lakota helicopters" to the service.

# Lockheed's Skunk Works Reveals Existence Of Past X-44A UAV Concept.

<u>FlightGlobal</u> (3/26, Trimble) reports that Lockheed Martin Skunk Works secretly flew the X-44A "flying wing" UAV in 2001 as a technology demonstrator, and "decided to reveal the existence of the formerly secret project at the Los Angeles County air show on 24 March in Lancaster, California, which lies few miles north on Highway 14 from the unit's headquarters in Palmdale." Although Lockheed admitted the project's existence, the company is "not yet prepared to offer many details beyond the year of its first flight and its role as a demonstrator for a family of UAVs."

# **UAV Identifies Unmarked Gas Wells For PA Highway Project.**

<u>Drone Life</u> (3/25, Reagan) reports that US Aerial Video Inc. used a UAV to locate several abandoned and unmarked gas wells in southwestern Pennsylvania as part of a recently completed six-month proof-of-concept project for the Pennsylvania Turnpike Commission and National Energy Technology Laboratory.

# **SPACE**

#### Soyuz Capsule Docks With ISS.

The AP (3/23, Press) reported that a Soyuz capsule carrying NASA astronauts Drew Feustel and Ricky Arnold and Russian cosmonaut Oleg Artemyev docked with the ISS on Friday after taking off from the Baikonur Cosmodrome in Kazakhstan last Wednesday. The three joined "station residents Anton Shkaplerov of Roscosmos, Scott Tingle of NASA and Norishige Kanai of the Japan Aerospace Exploration Agency," and will spend around five months in orbit. The Daily Mail (UK) (3/23, Macdonald) hosted a NASA photograph of the Soyuz on approach to the space station.

#### **Exos Aerospace Preparing For First Suborbital Launch.**

SPACE (3/25, Foust) reports that Exos Aerospace is preparing for the "first flight of its reusable suborbital rocket in April." In a statement, the company wrote that it had completed a "hover test" of its Suborbital Autonomous Rocket with GuidancE (SARGE) rocket on March 17, and had received a launch license from the FAA's Office of Commercial Space Transportation. Exos plans to hold its first launch April 7 "from Spaceport America, flying to an altitude of at least 80 kilometers" and carrying payloads for undisclosed customers. According to Exos CEO John Quinn, one goal of the flight is to qualify for the NASA Flight Opportunities Program. Exos is based on "both technologies and people from Armadillo Aerospace, a company founded by video game developer John Carmack that competed for the Ansari X Prize for commercial human suborbital spaceflight in the early 2000s and later developed a series of suborbital vehicles, including an earlier version of the SARGE vehicle."

# New NASA Model Helps Spot Landslides Before They Happen.

SPACE (3/23, Wall) reported that a new NASA computer model "identifies landslide hazards around the world every 30 minutes, potentially allowing scientists and first responders to get a jump on these natural disasters," according to a study published in the journal Earth's Future on Thursday. Study lead author and NASA Goddard Space Flight Center landslide expert Dalia Kirschbaum explained in a statement that "we really don't have a complete sense of where and when landslides may be happening to inform disaster response and mitigation," and that the new model helps "pinpoint the time, location and severity of potential landslide hazards in near real-time all over the globe." Kirschbaum wrote, "Nothing has been done like this before." The model was built using rainfall data provided by the "Global Precipitation Measurement satellite mission, which is run jointly by NASA and the Japan Aerospace Exploration Agency" as well as a landslide = 2susceptibility map."

# May Leading "Last-Ditch" Effort To Keep Britain In EU Galileo Satellite Project.

The <u>Financial Times</u> (3/25, Parker, Hollinger, Barker, Subscription Publication) reports that British Prime Minister Theresa May is leading efforts to keep the European Union from locking Britain out from participation on the \$12.4 billion Galileo satellite project.

#### Magnus: ISS Needs To Remain A Research Platform.

Public Radio International (3/23, Schmidt) reported on the possible privatization of the ISS due to the fact that President Donald Trump has "hinted at the possibility of the US ending its part in the funding of the ISS by 2025." Former NASA astronaut and AIAA Executive Director Emeritus Sandra Magnus is quoted, and "says it is important to know that any advancements made by those companies will be built on top of a foundation of aerospace knowledge accumulated across more than 50 years of government investment, research and development." Magnus added that the government will "continue to need the ability to do research in space, both in low Earth orbit and beyond," so that the US can "continue to push that envelope so 50 years from now the next wave continues to have access to that expanding knowledge base that research and development provides."

### **MANUFACTURING**

#### EIA Says Manufacturers' Electricity Use Has Declined.

The <u>US Energy Information Agency</u> (3/23) said that "overall electricity use in US manufacturing has declined in recent years, based on data from the US Census Bureau." The release stated that "many manufacturing establishments have the option of generating their own electricity in addition to pulling directly from the electric grid to run their processes," noting that "most operators get their electricity from grid purchases." According to the EIA, "From 2006 through 2016, the manufacturing sector purchased 87% to 89% of their electricity from the grid and generated the remaining 11% to 13% onsite."

# STEM EDUCATION

# North Carolina Nonprofit Aims To Prepare New Generation Of Pilots.

= AThe AP (3/24, Childress) reported on the Airolina Young Aviators Program (AYA), a nonprofit and STEM (science, technology, engineering and math) program for high school students in Durham. The program "is open to all students," but is focused on helping "prepare the next generation of black aviators for the opportunities that will present themselves over the next two decades as thousands of commercial pilots reach the mandatory retirement age of 65. \$\overline{\sigma}\$ 0 The story mentions that flying lessons in this day and age "cost about \$180 an hour, compared to the \$14 an hour" students used to pay back in the '60s. The AP mentions that FAA "requires 40 hours of flight time in addition to passing the FAA Private Pilot written exam and the Private Pilot Oral and Practical (Flying) Exam to earn a pilot's license."

# FRIDAY'S LEAD STORIES

- Laramie Regional Airport Seeks Funds To Expand Terminal.
- NASA To Receive \$20.7 Billion As Part Of Proposed Omnibus Bill.
- Norway Announces Plans To Purchase Electric Planes.

- Planetary Science "Doing Incredibly Well" Under NASA's 2019 Budget.
- Apprenticeship Programs "Alive And Well" In New York.

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# THE BUCKEYE INSTITUTE

Robert Alt, president and chief executive officer, and Daniel J. Dew, legal fellow at The Buckeye Institute are featured speakers at the Federalist Society's 2018 Ohio Lawyers Chapters Conference on Friday, April 6.

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We hope you will consider attending, particularly if you have an interest in legal issues and/or either the Janus case or criminal justice reform-Robert's and Daniel's respective topics of discussion.

Friday, April 6, 10:30 a.m. - 5:00 p.m. at the Westin Columbus (310 High Street).

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The case turns on the question of whether "agency fee" arrangements-which require workers to pay union fees to public sector unions to cover the unions' activities other than political action-violate the First Amendment.

The Buckeye Institute filed two **amicus briefs** in the case arguing that overturning *Abood v. Detroit Board of Education* is unlikely to cause significant decline in union membership or spending, with Alt saying that the case "has the potential to be one of the most important labor and free speech cases in the past 40 years."

#### The panelists are:

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- L. Camille Hebert, Carter C. Kissell professor of law at Moritz College of Law at The Ohio State University.

Buckeye's legal fellow Daniel Dew, author of "Money Bail": Making Ohio a More Dangerous Place to Live, will speak on the panel "Criminal Justice Reform: A Necessary Correction or a Dangerous Experiment?" The panel will look a range of issues including over-criminalization, prison reform, bail reform, and sentencing guidelines reform.

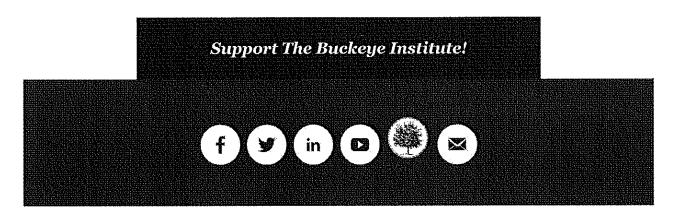
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The Buckeye Institute is a non-partisan, nonprofit, and tax-exempt organization, as defined by section 501(c)(3) of the Internal Revenue code. As such, it relies on support from individuals, corporations, and foundations that share a commitment to individual liberty, free enterprise, personal responsibility, and limited government. The Buckeye Institute does not seek or accept government funding.



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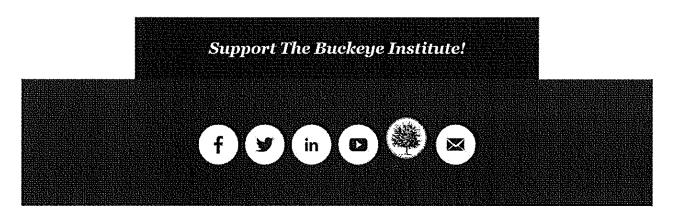
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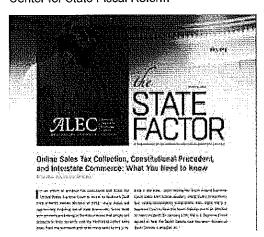


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= A Online Sales Tax = A

# Online Sales Tax Collection, Constitutional Precedent, and Interstate Commerce: What You Need to Know

Center for State Fiscal Reform



There is much confusion and misinformation around the topic of expanding Online Sales Tax collection. ALEC is working to clear up these misunderstandings and educate leaders on this nuanced issue. The Center For State Fiscal Reform has **produced a report** to help you better understand the issue. Additionally, ALEC Chief Economist and VP of the Center for State Fiscal Reform Jonathan Williams recently **appeared on a FreedomWorks Facebook Live** to discuss the topic.

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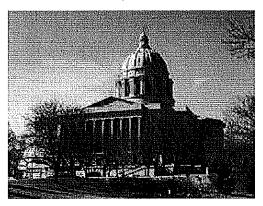
the open legislator letter below concerning Online Sales Tax collection.

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#### Legislator Voices

#### North Carolina, not Kansas, is the Tax Cut Model

MO Senator Ed Emery and Jonathan Williams I Kansas City Star



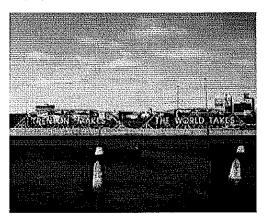
There are right and wrong ways to go about tax reform, and the overspending pitfalls from Kansas should be kept in mind. However, North Carolina provides Missouri with a better road map for tax reform that works.

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#### Expert Insight

#### **NJ Move Further Underfunds State Pensions**

Thurston Powers I Center for State Fiscal Reform I Asbury Park Press



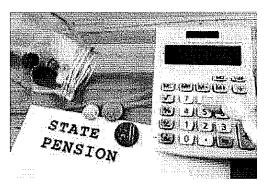
Newly appointed New Jersey State Treasurer Elizabeth Maher Muoio this month increased the state pension system discount rate from 7 to 7.5 percent, while phasing it back down to 7 percent over the next five years. New Jersey's decision to increase its discount rate stands in stark contrast to the majority of state pension plans decreasing their discount rates.

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#### Pension Reform

# Converting Pension Plans from Defined Benefit (DB) to Defined Contribution (DC): The Myths and the Messaging

Steve Anderson I Center for State Fiscal Reform



The information monopoly possessed by Defined Benefit (DB) plan actuaries creates an enormous information imbalance in the discussion over how to transition from a DB to a Defined Contribution (DC) plan. Demanding the right data in order to separate reality from accounting anomalies enables policymakers to take back control of the narrative.

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#### Williams Report

#### **The Williams Report**

Bob Williams I Center For State Fiscal Reform



ALEC Senior Scholar Bob Williams recaps the important stories and trends in budget and pension reform that you may have missed over the last month

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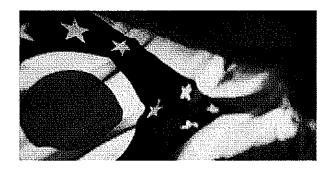
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## The complete schedule:

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11:00 AM - 11:10 AM

Chad A. Readler, Acting Assistant Attorney General, Civil Division, United States
 Department of Justice

Introduction to Originalism and Federalism: Where Are the Courts Heading? 11:10 AM - 12:15 PM

Since the 1980s, the originalist approach to constitutional interpretation has gained greater and greater acceptance in legal circles, and the number of originalists within the Supreme Court and the federal judiciary has grown. At the same time, originalism still has fierce critics who argue that it is an inappropriate method for constitutional interpretation. Likewise, in the last decades of the 20th century the U.S. Supreme Court breathed new life into a federalist view of the Constitution and the relationship between the federal government and the states. As with originalism, the federalist movement has its own strong critics. The panelists will discuss these two legal concepts. What are originalism and federalism, really? Are they valid or flawed? What developments may we see from the federal courts with regard to these concepts in the future—particularly in light of Neil Gorsuch's joining the U.S. Supreme Court in 2017? And how do these concepts apply to the work of ordinary legal practitioners?

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- Eric Murphy, State Solicitor, Ohio
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#### Reception

4:30 PM - 5:30 PM



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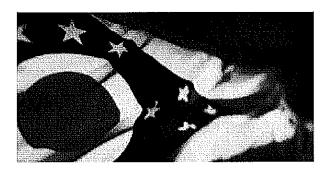
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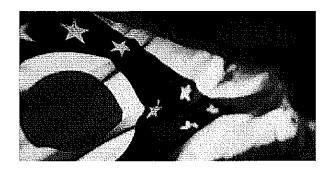
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#### **Opening Remarks**

11:00 AM - 11:10 AM

Chad A. Readler, Acting Assistant Attorney General, Civil Division, United States
 Department of Justice

Introduction to Originalism and Federalism: Where Are the Courts Heading? 11:10 AM - 12:15 PM

Since the 1980s, the originalist approach to constitutional interpretation has gained greater and greater acceptance in legal circles, and the number of originalists within the Supreme Court and the federal judiciary has grown. At the same time, originalism still has fierce critics who argue that it is an inappropriate method for constitutional interpretation. Likewise, in the last decades of the 20th century the U.S. Supreme Court breathed new life into a federalist view of the Constitution and the relationship between the federal government and the states. As with originalism, the federalist movement has its own strong critics. The panelists will discuss these two legal concepts. What are originalism and federalism, really? Are they valid or flawed? What developments may we see from the federal courts with regard to these concepts in the future—particularly in light of Neil Gorsuch's joining the U.S. Supreme Court in 2017? And how do these concepts apply to the work of ordinary legal practitioners?

- Jonathan Adler, Johan Verheij Memorial Professor of Law; Director, Center for Business Law and Regulation, Case Western Reserve University School of Law
- Eric Murphy, State Solicitor, Ohio
- **Peter M. Shane**, Jacob E. Davis and Jacob E. Davis II Chair in Law, Ohio State University Moritz College of Law
- Hon. Gregory G. Katsas, United States Court of Appeals, District of Columbia
   Circuit (Moderator)

#### Lunch Discussion: Janus v Afscme

Lunch Buffet: 12:15 PM - 12:30 PM Discussion: 12:30 PM - 1:30 PM

Earlier this year the U.S. Supreme Court heard oral arguments in Janus v. American Federation of State, County, and Municipal Employees, Council 31. The case turns on the question of whether "agency fee" arrangements—which require workers to pay union fees to public sector unions to cover the unions' activities other than political action—violate the First Amendment to the United States Constitution. The Supreme Court previously found such mandatory union fees to be constitutional in *Abood v. Detroit Board of Education* (1977). However, in 2016, the Supreme Court split 4-4 on this question in *Friedrichs v. California Teachers Association*. William L. Messenger, who delivered the oral argument on behalf of Mark Janus, will explain the legal arguments in favor of his client's position. Professor Hebert will explain the legal arguments in favor of the union's position. Mr. Messenger and Professor Hebert will also discuss how public sector unions could be impacted if the Supreme Court finds agency fee arrangements to be unconstitutional.

- L. Camille Hebert, Carter C. Kissell Professor of Law, Moritz College of Law at Ohio State University
- William L. Messenger, Staff Attorney, National Right To Work Legal Defense Foundation

 Robert Alt, President and Chief Executive Officer, The Buckeye Institute (Moderator)

#### Criminal Justice Reform: A Necessary Correction or a Dangerous Experiment?

1:45 PM - 3:00 PM

Demand for criminal justice reform appears to be growing across the political spectrum. Bipartisan coalitions have formed to address overcriminalization, prison reform, bail bond reform, sentencing guidelines reform, and more. Panelists will explore these efforts. Are reforms truly needed, or does the criminal justice system already work well? If reforms are needed, what reforms are best—and are there reforms in other states that may be worth exploring in Ohio? What efforts have the Ohio General Assembly and the Ohio Supreme Court made to address criminal justice reform? Are there arguments that criminal law practitioners should be making in the courtroom in light of these legal developments?

- Heather Childs, Vice President, Compliance, Capital One
- Daniel Dew, Legal Fellow, Buckeye Institute
- Hon. Dave Yost, Ohio State Auditor
- Hon. Sharon Kennedy, Associate Justice, Ohio Supreme Court (Moderator)

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# Analyzing Ohio's Judicial System and the Ohio Supreme Court 3:15 PM - 4:30 PM

What methods of interpretation should Ohio courts use in constitutional matters and in cases involving disputes over statutory text? Does the Ohio Supreme Court have obligations or restrictions different from those facing federal courts? Are there systemic problems in

the Ohio judicial system that the Ohio Supreme Court needs to address? Has the Ohio Supreme Court improperly ignored established precedent or constitutional or statutory requirements in ways that need to be corrected? Can judges really maintain independence if they are elected by voters and must run in partisan primaries? If so, how? What role do lawyers play in building citizen trust and support in the judiciary? Candidates for the two current vacancies on the Ohio Supreme Court will share their views on how the Ohio Supreme Court should address these and other questions. They will also explain how their views are informed and shaped by the Ohio Constitution, the Ohio canons of judicial ethics, and past studies of the administration of justice in Ohio's courts.

- Hon. Craig Baldwin, Fifth District Court of Appeals
- Hon. Mary DeGenaro, Associate Justice, Ohio Supreme Court
- Hon. Michael Donnelly, Cuyahoga County Common Pleas Court
- Hon. Melody Stewart, Eighth District Court of Appeals
- Douglas R. Cole, Partner, Organ Cole LLP (Moderator)

#### Reception

4:30 PM - 5:30 PM







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# April 6 2018 Ohio Lawyers Chapters Conference

10:30 AM - 5:00 PM

The Westin Columbus

The 2018 Ohio Lawyers Conference is now approved for **4.5 hours of CLE credit**. Reserve your spot now; beginning on April 4, the price will increase. This

will also be the last Federalist Society event in Columbus until late May or early June; do not miss it.

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- · Eric Murphy, State Solicitor, Ohio
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Subject: Re: Agendas for two Ohio House School Funding subgroup meetings tomorrow, April 3rd at OSBA

Good afternoon,

For those who would like to connect with this meeting via video from a laptop computer, please point your browser to <a href="https://www.gotomeet.me/SFWorkgroup">https://www.gotomeet.me/SFWorkgroup</a>

Kind regards,

#### **Geoffrey Andrews**

Chief Executive Officer

The Management Council

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From: Barb Adams <badams@bettsassociates.com>

Date: Monday, April 2, 2018 at 12:53 PM

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**Subject:** Agendas for two Ohio House School Funding subgroup meetings tomorrow, April 3rd at OSBA

All,

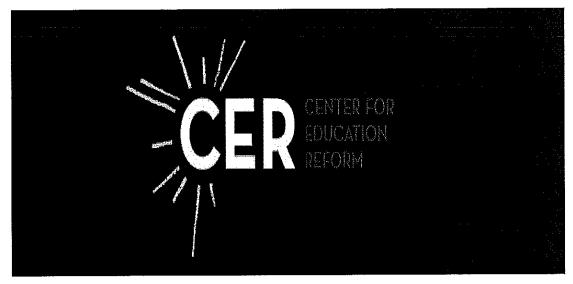
Attached are the two agendas for each of the two subgroup meetings convening tomorrow, Tuesday, April 3rd, at OSBA. They are the Special Education, Gifted and ELL subgroup at 9:30 and the Transportation subgroup at 1:30.

The other two subgroups that will be meeting on Thursday are the Base Cost subgroup at 9:30 and the Distribution subgroup at 1:30. Those agendas have not yet been finalized.

Thank you.

Barb

Barbara Adams Betts & Associates, Inc. Ph: 614.929.8979 badams@bettsassociates.com



# newswire

A weekly report on education news and commentary you won't find anywhere else — from the nation's leading voice on education innovation and opportunity.

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**CAUTION:** This newswire contains serious and thought-provoking commentary on teacher pay and teacher strikes.

**IN LIGHT OF THE TEACHER STRIKES**, we are compelled to bring you some facts, research and data about teacher pay that we hope will enlighten and inform readers and help you avoid simply falling into the trap of saying to yourself, "Oh wow, this is awful that we pay teachers so poorly..." Indeed, we

do pay teachers poorly, and the pay scales and structures of how teachers are hired, rewarded, retained and paid later in retirement are completely broken. This is not an exhaustive analysis, just a smattering of thoughts that should propel you to do your research before jumping to conclusions.

MOST ARE OUTRAGED BY TEACHER PAY LEVELS. How bad are they, really? The answer is, It depends. Confirms the California education blog ED100: "It is difficult to accurately compare teacher pay with private sector pay, because they work differently. In a simple comparison, teacher salaries can seem worse than they are. Private-sector workers' retirement dollars flow through paycheck deductions and build up in a way that is easy to count. They show up on a monthly statement. They accumulate in an account... Teacher pensions, by contrast, don't accumulate. Like a life insurance contract, teacher pensions are a promise of future payments. The 'payout' on this contract varies mostly on how long the beneficiary lives." Incidentally, that payout results in teachers being able to retire and earn nearly their full salary for every year of their lives afterward.

Then there are union dues, which can be another \$600-\$1,000 a year, with no obvious benefit other than to be told why your profession is underpaid and encouraged to strike... This why tens of thousands of teachers oppose these compulsory paycheck fees, teachers like California's Rebecca Friedrichs who took her case to the Supreme Court and Illinois' Mark Janus who is awaiting the High Court's decision on his challenge (which will likely be handed down this June). (For background reading, see this op-ed by CER's CEO, Jeanne Allen, and listen to this podcast with Mark Mix, president of the organization that represents Mark Janus.)

**STRIKING FOR THE WRONG THING?** The teacher unions won't tell them, but the teachers who are striking across the country aren't going to solve anything even if the legislatures give them an annual raise. Why such a strident statement? Consider the following number: **\$1,000 PER PUPIL**. That's the <u>annual cost of employee pensions</u>. Imagine a school of 600 students

— that's \$600,000! Let's just say half those funds could go to teachers instead of the state pension coffers upfront. There are approximately 26 classroom teachers in a school that size, if we are talking a traditionally organized school. If you took just half of those funds and put them in teachers' salaries in that school, they'd be earning another \$11,000 a year each! Please note that these funds are above and beyond employee contributions, Social Security and taxes.

LET'S TALK MORE ABOUT PENSIONS. As teachers retire they will need to access the pensions they were promised and which the state has paid into. Those funds are paid by the current crop of teachers, to the tune of ten percent of their earnings. Let's take the average pay for an Oklahoma teacher — \$50,000 (which is equivalent to about \$76,000 in Stamford, Connecticut. For all you *New York Times* readers, the cost of living in the Northeast is between 40-60% higher). According to a study from the National Center for Analysis of Longitudinal Data in Education Research, "On average across state plans, over ten percent of current teachers' earnings are being set aside to pay for previously accrued pension liabilities. This amounts to a large reduction in real operating spending per student. . . . A significant fraction of the resources allocated toward teacher compensation in current public education budgets *is not being invested in resources to educate today's students at all.*"

**WHAT TO DO?** Researchers who have been studying this issue for years argue that there are several policy changes that could favor teachers while they work and reduce the pension burden that accumulates on states that are constantly threatened by shifting economic conditions: "(1) transition teachers to defined-contribution retirement plans, (2) transition teachers to cashbalance retirement plans, and (3) tighten the link between funding and benefit formulas within the current defined benefit structure."

**IF YOU REALLY WANT TO GET SMART** on teacher pensions, you need to spend some time <u>here</u>. The solutions guiding what teachers make and what

the state spends, on top of pension costs. There have been dramatic increases in the past ten years in public pension and benefit spending.

higher ed, K-12, workforce, school safety — so how about teaching? First, compensation is wildly uneven, being delivered to teachers through schools based on state rules governing experience and pay schedules that often see teachers meeting the peak of their salary years after most other professions, in their 50s! As respected researcher Marguerite Roza writes for the left-leaning Brookings Institution, "...a disproportionate amount of available salary funds is concentrated on teachers at the end of their career."

"District leaders are steering a disproportionate share of the highly constrained public education funds toward a small segment of the teaching force — the group of teachers *least* likely to leave teaching. The <u>National Center for Education Statistics Teacher Follow up Survey</u> reports that while fewer than four percent of teachers with more than 20 years' experience leave before retirement, 13.5 percent of teachers with under five years' experience do. The lower turnover among senior teachers might be a result of the higher salaries, or of proximity to pension earnings — we don't know for sure... But current distribution patterns leave few dollars for pay raises in a teacher's earlier years where turnover is most acute.

"These practices not only result in lower salaries for most teachers, they also channel funds in ways that jeopardize equity across schools and create havoc for district financial stability."

#### DID YOU KNOW?

"Most public-school teachers' salaries are determined by years in the classroom and degrees held. But a <u>new study from the Manhattan Institute</u> shows that the premium we pay for teacher experience is far greater than is typically acknowledged."